

Citation

Love, P. and Teo, P. and Morrison, J. 2018. Revisiting Quality Failure Costs in Construction. *Journal of Construction Engineering and Management*. 144 (2). [http://doi.org/10.1061/\(ASCE\)CO.1943-7862.0001427](http://doi.org/10.1061/(ASCE)CO.1943-7862.0001427)

1 Re-visiting Quality Failure Costs in Construction

2 Peter E.D. Love¹, Pauline Teo² and John Morrison³

3 4 Case Study

5
6 **Abstract:** Quality failure costs have been reported to range from less than 1% to over 20% of a
7 project's original contract's value (OCV). Inconsistencies in their definition and determination
8 have rendered such costs often being cited inappropriately to support a case for poor quality in
9 construction. In this paper, quality failure costs, which are expressed in the form of non-
10 conformances (NCRs) costs, are derived from 218 projects delivered by a contractor between
11 2006 and 2015. A total of 7082 NCRs costs are categorized and quantified and the differences
12 between project types, procurement and contract size are statistically examined. The analysis
13 revealed that: (1) mean NCR costs were 0.18% of OCV; (2) structural steel and concrete
14 subcontracted works had the highest levels of NCRs; (3) differences were found in the cost of
15 NCRs between procurement methods and contract size; and (4) NCRs had an adverse impact
16 on profitability. The research provides the international construction community with an
17 invaluable insight into the 'actual costs' of quality failure that have been borne by a contractor.
18 Thus, the paper makes a call to reinvigorate the need to engage with benchmarking so as to
19 engender process improvement throughout the international construction industry.

20
21 **Keywords:** Concrete, non-conformances, profitability, quality failures, structural steel

22 23 Introduction

24 For several decades, quality failures have been identified as a significant and recurring
25 problem in construction projects (e.g., Carper 1987; Burati *et al.* 1992; Abdul-Rahman 1993;
26 Abdul-Rahman 1995; Willis and Willis 1996; Barber *et al.* 2000; Hwang *et al.* 2009; Love *et*
27 *al.* 1998; Love *et al.* 2016b; Teo and Love, 2017). The adverse consequences of quality
28 failures have been widely espoused, which include damage to reputation, loss of productivity,
29 reduced profitability, and an increase in safety incidents (Love *et al.* 2016b). According to the

¹ Sc.D., Ph.D., John Curtin Distinguished Professor, Dept. of Civil Engineering, Curtin University, GPO Box U1987, WA 6845, Australia, Email: p.love@curtin.edu.au

² Ph.D., Australian Research Council Research Fellow, Dept. of Civil Engineering, Curtin University, GPO Box U1987, Perth, WA 6845, Australia, Email: pauline.teo@curtin.edu.au. (Corresponding Author)

³ Director Frontline Coach Pty Ltd, 9 Ashmore Avenue, Mordialloc Victoria 3195, Australia, Email: johnm@frontlinecoach.com.au

30 Productivity Commission (2016) in Australia, for example, productivity levels have been
31 declining and in construction industry, a negative growth in multifactor productivity of -2.3%
32 and labour productivity -0.8% occurred in 2014-15 (p. 8). The frequent occurrences of quality
33 failures limit the growth in the output of goods and services of the construction sector, which
34 has been outpaced by increases in its inputs of capital and labour (Richardson 2014).

35

36 The cost of quality failures that have been previously reported in the literature vary from less
37 than 1% to over 20% of a project's contract value (e.g., Abdul-Rahman 1993; Willis and Willis
38 1996; Josephson and Hammarlund 1999; Love *et al.* 1999; Love and Li 2000a,b; Barber *et al.*
39 2000; Josephson *et al.* 2002). Such costs, however, have been often equivocally cited,
40 particularly as a multitude of different terms that have been used interchangeably (e.g.,
41 deviations, defects, NCRs, and rework) to denote quality failures (Love and Edwards, 2005).
42 The 'actual' failure costs that are borne by contractors generally have not been made explicit
43 in the literature. It has been observed that only a fraction of the quality failure costs incurred in
44 a project are borne by contractors and form part of its cost (Love *et al.* 1999). This observation
45 has been reinforced by Barber *et al.* (2000) who perceptively noted that rework will be
46 "recognized by the contractor, only if the client had itself identified the need for correction or
47 where the contractor was in a position to make a claim for additional payment from the client
48 related to extra work or against one of their sub-contractors or suppliers." (p.482).

49

50 Considering this observation and the disparity that exists between the approaches that have
51 been used to calculate quality failure costs (Davis *et al.* 1989; Low and Yeo 1998; Rogge *et al.*
52 2001; Love and Irani 2003; Robinson-Fayek *et al.* 2004; Tang *et al.* 2004), it is suggested that
53 the reported figures should be considered with prudence. In fact, there is a danger that they
54 have become a factoid, as no context and caveat is provided when they are cited. But more
55 specifically, there have been a limited number of fieldwork studies in the last ten years that
56 have examined quality failure costs (e.g., Jaafari and Love, 2013). Nevertheless, the quality
57 cost figures presented in studies such as Burati *et al.* (1992), Love and Li (2000a) Robinson-
58 Fayek *et al.* (2004) and Hwang *et al.* (2009) have been consistently acknowledged to highlight
59 quality-related problems within construction projects despite differences in calculation.

60

61 Generally, NCRs will require additional work to be undertaken to rectify the non-conforming
62 product to ensure it complies with the required specifications, unless the NCR is classified as
63 a deviation that is within the acceptable threshold stipulated within the specifications. The

64 rectification process of an NCR is referred to as *rework*. Love (2002a) has defined rework as
65 the “unnecessary effort of redoing a process or activity that was incorrectly implemented the
66 first time” (p.19). This definition is all-encompassing and includes design changes and errors
67 that result in the rectification of works during construction. In this instance, costs arising from
68 rework may be claimed by a contractor from a client, subcontractor or designer, according to
69 the explicit contractual terms and conditions, depending on who is responsible for the rework.
70 Contrastingly, Robinson-Fayek *et al.* (2004) refer to rework as the ‘total direct cost of re-doing
71 work in the field regardless of initiating cause’ and specifically exclude change orders and
72 errors due to off-site manufacture (p.1078).

73

74 It is widely accepted by contractors that quality failures are a ubiquitous problem, but they have
75 been reluctant to publicize the ‘actual’ costs they incur due to commercial and legal reasons as
76 well as the potential adverse impact on their reputation (Teo and Love 2017). If, however,
77 headway is to be made toward mitigating quality failures and for organizational learning to
78 effectively occur, then there is a need to better understand their nature so as to initiate a process
79 of industry-wide benchmarking. The Egan Report (1998), in the UK, for example, which
80 became a beacon for worldwide reform for the construction industry, highlighted the problems
81 of quality and subsequently called for a 20% reduction in rework. But, almost 20 years on, and
82 with the benefit of hindsight, there has been a lack of benchmarking data made available to
83 contractors, which has resulted in many being faced with a quandary about ‘what’ and ‘how’
84 to go about improving their operations to achieve such a set target.

85

86 This paper utilizes an exploratory case study to present the ‘actual’ quality failure costs that
87 were incurred in 218 construction projects, with particular emphasis being placed on a
88 contractor’s operations. The quality failure costs are quantified from NCRs that were formally
89 raised and the differences between various project types are examined. In this research, NCRs
90 that result in rework do not include: (1) approved project scope changes initiated by or errors
91 in information supplied by the client; (2) design changes or errors that do not affect field
92 construction activities; and (3) off-site supplier/subcontractor errors that are corrected off-site
93 and do not affect field construction. Contributory factors identified within the contractor’s
94 quality management system (QMS) are also analysed.

95

96 At this juncture, it is important to note that Love *et al.* (2016b) have been particularly critical

97 of analysing singular causal factors. However, in this case the authors present what was actually
98 logged in the contractor's QMS as a cause. The case study findings saliently demonstrate that
99 there is a need to revisit and clarify the reporting of quality failure costs within construction.
100 While the results presented are limited to a homogenous dataset, the authors' preliminary
101 investigations with other Australian contractors, indicate that they are comparable.
102 Consequently, the findings provide an invaluable platform to begin to initiate a process of
103 benchmarking, which can be undertaken nationally and internationally and therefore stimulate
104 the much-needed process improvement within the construction industry.

105

106 **Quality Costs**

107 Quality refers to conformance to requirements or specifications (Juran 1974; Crosby 1979).
108 Quality is defined by ISO 9001:2015(E), 3.6.2 as the "degree to which a set of inherent
109 characteristics of an object fulfils requirements". The cost of quality comprises of both the cost
110 of conformance (i.e. prevention and appraisal costs), and NCR (i.e. internal and external failure
111 cost) (Feigenbaum 1991). Examples of prevention costs include the cost of implementation of
112 a quality system and process control, quality planning, and quality training (Ittner 1996).
113 Appraisal costs involve costs related to the testing, verification, validation, audits and
114 inspection of materials and products. Failure costs are classified as internal when rectification
115 is required on an error or defect before the product is handed over to the client, and external
116 failure when the product has left the organization and is no longer under its control (Love and
117 Li 2000b). Quality performance can only be improved if costs of failure or NCRs are measured
118 and managed. The identification of costs and causes of quality failure can provide the
119 management with information about process failures so as to prevent their future occurrences.
120 For a detailed review of the process associated with quality costing refer to Campanella (1999),
121 Tang *et al.* (2004) and Rosenfeld (2009). A summary of reported quality failure costs, or
122 variants thereof that have emerged in the literature, are provided in Love *et al.* (2016b).

123

124 Quality failures, in this paper are aligned with NCRs which are a non-fulfilment of, or deviation
125 from the agreed specifications or requirements. Love and Edwards (2005) have identified that
126 NCRs arise due to failure, errors, deviations, defects, omissions, and damage. Failure
127 represents an unacceptable difference between expected and observed performance (Leonards
128 1982) such as a structural failure of a beam or column or a critical defect (Drdácký 2001, p.181).
129 An error refers to the incorrect execution of an activity resulting in non-conformances with
130 specification (Burati *et al.* 1992). A deviation refers to a product that does not fully conform to

131 the specified design requirements (Davis *et al.* 1989), whereas a defect is a deviation of a
132 severity sufficient to require corrective action (Burati *et al.* 1992). Defects can be considered
133 as flaws that are introduced through lack of quality workmanship, poor design, manufacturing,
134 fabrication, or construction, which may not be apparent during the construction stage and
135 surface during operations and maintenance (Nicastro 2010).

136

137 **Case Study**

138 Exploratory research is undertaken to examine a problem that has not been clearly defined and
139 invariably relies upon secondary data (Shields and Rangarjan 2013). When the purpose of
140 research is to gain familiarity with a phenomenon or acquire new insight to formulate a more
141 precise problem, exploratory studies are a justifiable approach to adopt (Babbie 2007).
142 Recognizing the need to better understand the quality failure costs, the researchers approached
143 a contracting organization that had been involved with various others studies to participate in
144 the research. The contractor acknowledge that quality failures were a problem within the
145 industry and also observed that their occurrence resulted in safety being compromised. In
146 addition, participation in the research was conditional on commercial confidentiality and
147 anonymity being given. On agreement, the contractor provided the researchers with access to
148 a dataset of 218 projects that had incurred NCRs from 2006 to 2015. The dataset contained a
149 vast array of rich information such as direct NCR costs, type and description, the reported
150 cause, type of project, contract value and change-orders. However, the dataset contained no
151 information regarding indirect costs and liquidated damages associated with NCRs. A total of
152 16,811 NCRs from the 218 projects were recorded. The analyses were categorized according
153 to the following project types: (1) building, (2) infrastructure, and (3) rail.

154

155 **Research Findings and Analysis**

156 An NCR can be attributed to a contractor, subcontractor, designer or client, or a combination
157 of different parties depending on the source of the non-compliance. The cost associated with
158 rectifying an NCR includes: (1) materials, plant and equipment, labour, supplier/subcontractor;
159 (2) administration; (3) re-design; (4) procurement of rectification works; (5) demolition, waste
160 disposal, and transport costs; (6) time delays; and (7) supervision, inspection and re-testing.
161 The cost of NCRs was broken down and apportioned to each of the respective parties. This
162 enabled the contractor's cost of rectification to be determined. The total NCR costs recorded
163 were AU\$76,233,999. Fig. 1 identifies that the contractor was responsible for 50% of the costs
164 to rectify NCRs that occurred, which amounted to a total of AU\$38,047,786 (n=7,082). Not all

165 NCR or deviations from specified requirements will necessarily result in rework. The analysis
166 revealed that 3,142 (44%) of the NCRs were assessed as ‘used-as-is’, which were found to be
167 approximately AU\$5.08 million. If concessions for the ‘used-as-is’ had not been granted, then
168 the cost of NCRs to the contractor may have been significantly greater.

169

170 Subcontractors were found to be responsible for 43% of rectification costs, which totalled
171 AU\$32,985,079. Designers and clients were only responsible for 7% of the overall costs of
172 rectification. In a commercial high-rise building project for example, a distortion occurred in
173 its structure due to a misalignment of a diagonal truss member. During the review of the shop
174 drawings, the engineer failed to recognise the excessive load that had been transferred to the
175 trusses bottom chord. The affected components of the steel structure were removed and
176 replaced. This oversight resulted in a rework cost of approximately AU\$1 million being borne
177 equally between the engineer and subcontractor.

178

179 ***Analysis of NCR Cost Categories***

180 NCR costs varied significantly, from ‘< AU\$10’ to ‘> AU\$100,000’. The NCRs were
181 categorised into nine cost categories to enable a more detailed level of exploration and analysis.
182 The severity of NCRs was determined by the cost of rectification and categorized as follows:

- Type 0: < AU\$10
- Type 1: AU\$11 - AU\$100
- Type 2: AU\$101 - AU\$2,000
- Type 3: AU\$2,001 - AU\$5,000
- Type 4: AU\$5,001 - AU\$10,000
- Type 5: AU\$10,001 - AU\$20,000
- Type 6: AU\$20,001 - AU\$50,000
- Type 7: AU\$50,001 - AU\$100,000
- Type 8: > AU\$100,000

183 Fig. 2 illustrates the number of NCRs in each cost category. Those ‘> AU\$100,000’ comprised
184 of the lowest number (0.67%), but accounted for 34% of the total costs incurred. This is in
185 stark contrast to the NCRs that occurred in the ‘AU\$101 to AU\$2000’ category, which
186 comprised of the largest proportion (54%), yet only 7% of the total cost. Table 1 identifies a
187 significant proportion of the costs of rectification experienced by the contractor were attributed
188 to NCRs ‘> AU\$100,000’ (39.43%), which consisted only 0.64% of their total number. Pareto
189 analysis illustrates that 83% of NCR costs contributed to only 17% of the total number that
190 occurred (Fig. 3). The contractor’s NCR dataset was not categorized by subcontract trades.
191 This hindered the researchers’ ability to individually categorize each NCR. Since NCRs ‘>
192 AU\$100,000’ accounted for the largest proportion of their total cost (34%); 77 NCRs in this
193 category totalled AU\$26 million, NCRs in this cost category were examined in greater detail.

194

195 Interestingly, subcontractors were responsible for a greater share of the rectification costs (i.e.,
196 56% of the total cost of NCRs '> AU\$100,000'), as compared to the contractor who incurred
197 40%, whilst the client and designer incurred a total of 4%. NCRs '> AU\$100,000' were
198 categorized into the respective subcontract trades to provide an understanding the trades likely
199 to result in costly NCRs. Fig. 4 provides the percentage of 'Type 8' NCRs based on their
200 subcontract trade and the total costs incurred. Structural steelwork (34%) and concrete (21%)
201 were identified as subcontract trades where significant rectification costs arise. The mean and
202 total cost of 'Type 8' NCRs by subcontract trade is presented in Fig. 5. Structural steelwork
203 incurred the highest NCR costs (AU\$8.84 million), followed by concrete (AU\$5.45 million)
204 and pipework (AU\$2.62 million). Pipework had the highest mean NCR cost, followed by
205 formwork, and structural steelwork.

206

207 **Contributory Factors**

208 From 2013, projects began to record contributory factors that resulted in an NCR having to be
209 issued as part of a process to understand why margins in their projects were being adversely
210 impacted. A total of 31 types of contributory factors were recorded for 2,249 NCRs totalling
211 AU\$16,318,560. Pareto analysis was undertaken to determine key contributory factors that
212 require greater attention and priority. From the dataset, contributory factors were ranked in
213 descending order in terms of their NCR cost and frequency. In Fig. 6 it can be seen that 80%
214 of NCR occurrences were attributed to nine contributory factors: (1) Inspection and Test Plans
215 (ITP)/process control (19.7%); (2) procedural compliance (15.4%); (3) subcontractor
216 management (9.1%); (4) work method error or violation (8.9%); (5) design (8.6%); (6)
217 incorrect methodology (7.8%); (7) materials availability and suitability (5.5%); (8)
218 equipment/material handling error or violation (2.3%); and (9) experience/knowledge/skill for
219 task (2.2%). In addition, six factors were revealed to have contributed to 82% of the total cost
220 of NCRs: (1) subcontractor management (34.4%); (2) ITP/process control (18.8%); (3) design
221 (13.9%); (4) incorrect methodology (6.1%); (5) work method error or violation (4.7%); and (6)
222 supervisory error or violation (4.6%) (Fig. 7).

223

224 The Safety, Quality and Environment risk management process of the contractor required an
225 Activity method statement (AMS) to be developed for medium and high risk activities, to
226 ensure that the correct methodology, equipment and resources were in place prior to the
227 commencement of works. Based on the AMS methodology, Safe Work Method Statements
228 and Standard Operating Procedures provide logical step-by-step procedures that need to be

229 undertaken by work crews, if they are to successfully execute processes ‘right the first time’
230 and assign responsibilities for tasks.

231

232 While adhering to such procedures and supervision can provide assurance that work is
233 undertaken correctly, the contractor has minimal control over an individual’s actions or
234 inactions within a work crew. To ensure that work and processes were carried out in accordance
235 with requirements and standards ITPs were developed (e.g., compaction and bolt assembly
236 testing). An ITP is a single document that identifies the materials and work to be inspected or
237 tested at specified witness and hold points. They act as checkpoints to verify the quality of
238 completed work. Further work cannot proceed without the approval or release of the hold point.
239 For example, steel reinforcement is required to be inspected and certified by an engineer prior
240 to concrete being poured. In the next section of this paper, subcontract trades that were issued
241 the most NCRs in the 218 projects sampled are examined.

242

243 **Subcontract Trades**

244 Structural steelwork and concrete were identified as the main trades that contributed to a
245 significant proportion of the total cost of ‘Type 8’ NCRs. Within this ‘> AU\$100,000’ category,
246 the cost of a concrete NCR ranged between AU\$120,000 and AU\$875,000. A total of AU\$4.5
247 million ‘Type 8 NCRs’ and AU\$4 million for structural steelwork and concrete, respectively,
248 were directly borne by the contractor. Given the frequent occurrences and significant cost
249 impact to the contractor, a focus on improving concrete and structural steelwork construction
250 processes will enable an improvement to the overall quality performance and productivity of
251 the contractor. NCRs were examined further to identify common underlying contributory
252 factors for concrete and structural steel.

253

254 **Structural Steelwork**

255 Structural steelwork incurred the highest mean and total cost of rectification. From the
256 influence diagram in Fig. 8, three major issues can be identified from the NCRs: (1) defective
257 quality of the fabricated structural steelwork; (2) misalignment of components; and (3) welding
258 defects and non-compliances. In addition, the key contributory factors causing these defects
259 were: (1) subcontractor management; (2) incorrect fabrication; (3) design error; and (4) ITP/
260 process control. If a project consists of large proportion of structural steelwork and given the
261 costliness of these NCRs, then it is important to implement processes to reduce the impact of
262 rework caused by these contributory factors. For example, in a new port facility project, there

263 were approximately AU\$3.6 million structural steelwork NCRs, attributed to the subcontractor.
264 Contrastingly, in another marine works project that involved the expansion of an existing wharf
265 terminal, the contractor bore the cost of AU\$3.5 million to attend to structural steelwork NCRs.
266

267 Poor workmanship was identified as a recurring issue with subcontractors, which included:
268 poor finish quality, insufficient coating thickness and coverage, non-conforming welds, and
269 corroded steelwork. There were also numerous cases where fabricated steelwork procured from
270 overseas, were delivered defective and thus did not conform to the specified quality. For
271 example, several shipments of roadway frames and trusses were delivered with defective
272 structural welds and coating defects. This defective work initially cost the contractor
273 approximately AU\$68,536 to handle the damage and coating defects for the conveyor trusses
274 shipment that was later charged to the subcontractor.
275

276 Another major cause of NCRs was the incorrect fabrication of steelwork, which was not in
277 accordance to the design requirements (e.g., incorrect hole size, wrong dimensions, and
278 misalignment of cleats, bolts and plates). This was observed on several occasions to be the
279 responsibility of subcontractors who committed errors during the fabrication process or had
280 referred to superseded revisions of construction drawings.
281

282 Design errors were also a contributory factor to NCRs as demonstrated in the case of the
283 commercial building described above. An error in the alignment of a diagonal truss member
284 was not identified and caused structural distortion to the permanent steel structure. This
285 resulted in a major rework cost of AU\$1 million to replace the structural members, and was
286 claimed against the subcontractor and designer. It was observed from the NCR descriptions
287 that failures to comply with ITPs/ process control were common and in many cases, incorrect
288 installation and welding defects were reported. In addition, welding defects such as the use of
289 non-compliant materials and their failure were also a frequent occurrence.
290

291 In terms of structural steelwork, there needs to be greater focus on ensuring the accuracy of
292 detailing, and fabrication is according to the latest revision. Common issues leading to NCRs
293 being raised for structural steelwork were associated with: (a) truss fabrication; (b) bolts and
294 cleats position, orientation, centres, hole centres and size errors; (c) paint damage and defects;
295 and (d) welding failure and defects.
296

297 **Concrete**

298 The common types of concrete NCRs were identified and are presented in Fig. 9. There were
299 four main factors contributing to NCRs: (1) failure to comply with ITP/ process control; (2)
300 incorrect methodology/materials; (3) work method error or violation; and (4) lack of procedural
301 compliance. Failure to follow ITPs/ process controls can lead to incorrect finished levels (or
302 out of tolerance) for various structures, such as, piles, slabs, walls and invert levels. For
303 instance, in a slab pour, concrete was not placed in accordance to the levels detailed in design
304 drawings, resulting in a shortfall of 17mm in the ‘as-built’ reduced level, and causing delay to
305 subsequent works. Adhering to process control is critical to reduce problems during concrete
306 placement, such as blockage of tremie pipe, insufficient vibration and compaction, and concrete
307 contamination.

308

309 In the case of materials and methodology, there were instances where subcontractors used
310 unapproved and incorrect concrete pre-mixes, and incorrect methodology which resulted in
311 NCRs being raised due to insufficient concrete cover, inadequate grouting and non-complying
312 strength. There were also several occurrences of errors that led to set-outs being incorrect.
313 Even when subcontractors followed the required work method, errors and/or violations can
314 affect the quality of casted in-situ concrete, which resulted in voids and honeycombing, crack
315 lines, and uneven surface of finished concrete being experienced. In particular, key issues
316 related to the raising of a NCR for concrete included:

- 317 • poor finish quality (e.g., cracks, honeycombs, roughness, voids and cavities);
- 318 • failure of slump test;
- 319 • issues during concrete pour and placement;
- 320 • finished concrete levels out of tolerance or misalignment (e.g. slab);
- 321 • the required compressive and flexural strength were not achieved; and
- 322 • usage of incorrect concrete mix.

323

324 **Quality Failure Costs**

325 To assess the impact that quality failures had on a project’s cost performance, the proportion
326 of NCRs as a percentage of their original contract value was calculated. This cost excluded
327 NCRs due to client’s change orders and subcontractor’s defects. The percentage of NCR cost
328 could only be calculated for 68 of the 218 projects as only their contract values were made

329 available for analysis. However, the statistical analysis of this sample is considered robust with
330 $\pm 10\%$ margin of error at 95% confidence level (Hulley *et al.* 2001).

331

332 The mean percentage of contractor's NCR cost was 0.18% of their original contract value.
333 Majority of the contractor's NCR costs were less than 1% of contract value. Only 4 out of the
334 68 projects were over 1%. It is noted that the NCR costs quantified did not include indirect
335 costs and liquidated damages. Research undertaken by Love and Li (2000a) found that in a
336 project that experienced a total of 3.15% rework costs, those that were actually attributable to
337 the contractor was 0.14%. In another study, Love and Li (2000b) found that actual cost of
338 rework to a contractor for nine out of a sample of 14 projects to be less than 0.4% of contract
339 value (civil, building, rail and marine projects). Fig. 10 represents the range of percentages
340 (minimum and maximum) for civil, building, rail and marine projects from the case study and
341 those presented in Love and Li (2000b). It can be seen that the contractor performed better in
342 building projects with the percentages of between 0% and 0.06% of contract value, but
343 marginally poorer in the other areas. While the sample sizes are significantly different, as are
344 the contractual and business environments, this comparative analysis enables a provisional
345 form of benchmarking to be undertaken.

346

347 Statistical analysis was undertaken to determine if there was a significant difference between
348 the mean percentage NCR costs across different project types using a Kruskal-Wallis test. The
349 sample of 68 projects comprised of seven types of project: (1) civil; (2) building; (3) power;
350 (4) rail; (5) heavy industry; (6) water; and (7) telecommunications. Fig. 11 illustrates the range
351 of percentage of NCRs cost for each project type. Heavy industry (comprised of marine and
352 mining projects) had a higher percentage of NCR costs with a mean of 0.6% of the contract
353 value. Building and water projects incurred the lowest percentage of NCR cost. The two civil
354 project outliers were the construction of an elevated crossing (AU\$170 million) and supply
355 base facility (AU\$110 million), with NCR costs of 1.16% and 1.01% of their original contract
356 value, respectively. The majority of civil projects experienced NCR costs of less than 0.50%
357 of their original contract value. For building projects, the construction of a hospital (>AU\$1
358 billion) and information technology centre (AU\$60 million) were the two outliers with 0.04%
359 and 0.06% respectively. The percentage of NCR costs as a percentage of their original contract
360 value for rail projects were generally less than 0.30%, except for a rail revitalization project,
361 which was 1.44%. Notably, in the heavy industry projects, the design and construct of a new

362 loading facility comprising (AU\$140 million) had incurred the highest NCR cost as a
363 percentage of its contract value at 2.22%.

364

365 Statistical analysis revealed that there is a significant difference in the mean percentage of NCR
366 cost between different project types. The Kruskal-Wallis test results yielded a value of 0.00,
367 ($\chi^2(6)=25.159$, $p=0.00$) and demonstrated a statistically significant difference in the mean
368 percentage of NCR cost between the different project types. Fig. 12 and 13 identify the mean
369 and range of percentage of NCR cost for each type of project, respectively. Fig. 12 identifies
370 that heavy industry has the highest mean of 0.60%, followed by civil 0.26%, then rail 0.16%,
371 power 0.14%, telecommunications 0.10%, building 0.02% and lastly water 0.01%.

372

373 A Kruskal-Wallis test revealed that there is a significant difference in the mean total NCR cost
374 between different procurement methods ($\chi^2(7)=18.669$, $p=0.009$). In particular, higher NCR
375 costs were found to have been incurred in PPP projects, as noted in Fig. 14. The projects were
376 categorized according to their contract value; (1) 'small' (< AU\$20 million) (2) 'medium'
377 (AU\$20 million to AU\$100 million); (3) 'large' (>AU\$100 million). In Fig. 15, the mean NCR
378 cost for 'large' projects were substantially higher in comparison with the other categories. A
379 Kruskal-Wallis test indicated that a significant difference existed in the mean total NCR cost
380 between project size categories ($\chi^2(2)=35.519$, $p=0.00$).

381

382 **Impact of Quality Failures**

383 The direct costs of NCRs attributed to the contractor for 38% of the projects amounted to
384 AU\$38 million over the period. However, these direct costs did not account for cost related to
385 costs that are indirect in nature; supervision, planning, resourcing, risk mitigations,
386 administration, rescheduling, investigations, procurement of materials/equipment, delays and
387 program disruption leading to liquidated damages. There has been a paucity of research that
388 has sought to determine the indirect costs of rework in construction. According to Love (2000b)
389 their determination is an arduous task, but nevertheless it was observed during the rectification
390 of an event that costs were six times greater than their initial installation. Hypothetically, if this
391 figure is applied to the contractor's 218 projects in this study, then the 'estimated' indirect cost
392 of the NCRs incurred, *ceteris paribus*, would have been in the region of AU\$228 million. If
393 the estimated actual costs are taken into account as well, then the total NCR cost per annum
394 could have been AU\$26.6 million. Notably, this excludes costs and time due to safety
395 incidents/accidents that can arise when attending to an NCR event (Teo and Love, 2017).

396

397 The contractor's pre-tax profit for the financial period of analysis was approximately AU\$437
398 million, which equates to a mean of AU\$51.4 million per annum. Taking into account both the
399 direct and indirect cost of NCRs, the mean yearly profit of AU\$51.4 million could have
400 potentially increased by AU\$26.6 million. In this instance, the potential pre-tax profit could
401 have been AU\$663 million. The purpose of the aforementioned exercise is to simply
402 demonstrate that NCR costs of less than 1% can have a significant impact on a contractor's
403 medium to long-term profitability.

404

405 As previously mentioned, prior quality failure studies have tended not to differentiate between
406 those parties responsible for costs that are incurred. Clients or their representatives are
407 generally responsible for initiating change-orders and thus responsible for such costs. Changes
408 in scope, errors and omissions in documentation have been identified as the main contributors
409 rework costs that arise. Emphasis, therefore, needs to be placed on reducing such change orders
410 arising from the design process. This, however, has been and remains a perennial problem,
411 despite the emergence of Building Information Modelling (BIM), which has been advocated
412 as a solution for reducing design changes and errors and reducing rework (Sacks *et al* 2010a,b).
413 Observations from the dataset of projects provided indicated that change-orders during
414 construction significantly contributed to cost increases being incurred in projects that been
415 delivered using BIM to Levels of Development 300 to 500. In the projects that were utilizing
416 BIM, the changes-orders that materialized were predominately due to scope changes, and in
417 many instances resulted in rework being undertaken during construction; these costs were
418 excluded from the analysis and their responsibility lay with the client and/or design team.

419

420 **Conclusions**

421 Quality failures can significantly impact the profitability of contractors. While there has been
422 a considerable amount of research that sought to quantify such costs, differences in their
423 determination and definition have resulted in report figures being used out of context. This has
424 hindered the ability for effective benchmarking, and which has been exacerbated by contractors
425 being reluctant to share quality failure cost due to issues of commercial confidentiality and the
426 potential impact on their reputation. However, if the construction industry is to improve its
427 quality performance, it is imperative that contractors share their experiences so that a process
428 of external benchmarking can be engendered and industry-wide process improvement initiated.

429

430 In this paper, the cost of 7,082 non-conformances from 218 projects were analysed and
431 quantified. The analysis revealed that the contractor (50%) and subcontractor (43%) were
432 required to bear the rectification cost of NCRs. In addition, NCRs '> AU\$100,000' only
433 comprised 0.67% of the total number, but accounted for 34% of the total costs incurred.
434 Structural steel and concrete were identified as being main subcontracted works that were prone
435 to increased non-conformance levels.

436

437 The mean NCR cost as a proportion of a project's original contract value was calculated to be
438 0.18%. Differences between NCR costs between project types, procurement methods and
439 project size were examined. In contrast to previously reported research, it was revealed that
440 differences in NCR costs exist between procurement methods and project size. NCR costs were
441 found to be higher in projects procured using Public Private Partnerships and greater in those
442 with a contract value in excess of AU\$100 million. Public Private Partnerships are typically
443 used to deliver large capital works and are prone to having larger quantities of steel and
444 concrete, where the subcontract trades are susceptible to non-conformances.

445

446 The research has also unearthed the financial impact of non-conformances on the contractor's
447 pre-tax profitability over the period of analysis, which was estimated to be in the region of
448 AU\$226 million. It would be unreasonable to assume that all NCRs can be prevented, but even
449 if NCR costs were reduced by 50%, the future additional profit would be significant. Future
450 research is required to examine in greater detail the circumstances that contribute to steel and
451 concrete works being issued with non-conformances. Indeed, these are labour intensive
452 activities and supervision is paramount, but perhaps with the increasing shift toward
453 prefabrication and mechanization, alternative forms of materials and construction methods can
454 be considered. Needless to say, the analysis presented provide the international construction
455 community with an invaluable insight into the 'actual costs' of quality failure that have been
456 borne a contractor. With this in mind, a call is made for similar studies to be undertaken so as
457 to stimulate the process of benchmarking.

458

459 **Acknowledgment**

460 The authors would like to thank the contracting organization for their support throughout the
461 duration of this research project. The authors would also like to acknowledge the financial
462 support provided by the Australian Research Council (DP130103018). Data analyzed in this
463 study are available from the corresponding author by request in an aggregated format.

464 **References**

- 465 Abdul-Rahman, H. (1993). "Capturing the cost of quality failures in civil engineering." *Int. J.*
466 *Qual. Reliab. Manage.*, **10**(3), 20-32.
- 467 Abdul-Rahman, H. (1995). "The cost of non-conformance during a highway project: a case
468 study." *Constr. Manage. Econ*, **13**(1), 23-32.
- 469 Babbie, E. (2007). *The practice of social research*, 11th Ed., Thompson Wadsworth,
470 Belmont, CA, 87–89.
- 471 Barber, P., Graves, A., Hall, M., Sheath, D., Tomkins, C. (2000). "Quality failure costs in
472 civil engineering projects." *Int. J. Qual. Reliab. Manage.*, **17**(4/5), 479-492.
- 473 Barzizza, R., Caridi, M., and Cigolini, R. (2001). "Engineering change: a theoretical
474 assessment and a case study." *Production Planning and Control*. **12**(7), 717-726.
- 475 Burati, J.L., Farrington, J.J., and Ledbetter, W.B. (1992). "Causes of quality deviations in
476 design and construction." *J. Constr. Eng. Manage.*, **118**(1), 34–49.
- 477 Campanella, J. (1999). *Principles of Quality Costs: Principle, Implementation and Use*.
478 American Society for Quality, Quality Press, Milwaukee.
- 479 Carper, K.L. (1987). "Structural failures during construction." *ASCE Journal of Performance*
480 *of Constructed Facilities*, **1**(3), 132-144.
- 481 Crosby, P.B. (1979). *Quality is Free: The Art of Making Quality Certain*. N.Y.: McGraw-Hill.
- 482 Davis, K., Ledbetter, W.B., and Burati, J.L. (1989). Measuring design and construction quality
483 costs. *J. Constr. Eng. Manage.*, **115**(3), 389–400.
- 484 Drdácký, M.F. (2001). Learning from failures – experience, achievements and prospects. *Proc.*,
485 *2nd Int. Conf., Forensic Engineering, Institution of Civil Engineer*, 175-184.
- 486 Egan, J. (1998). *Rethinking construction - the report of the construction task force*. London:
487 Department of Trade and Industry.
- 488 Feigenbaum, A.V. (1991) *Total Quality Control*, McGraw-Hill, New York.
- 489 Hulley, S.B., Cummings, S.R., Browner, W.S., Grady, D.G. and Newman, T.B. (2001).
490 *Designing Clinical Research*, 3rd Ed., Lippincott Williams and Wilkins: USA.
- 491 Hwang, B., Thomas, S.R., Haas, C., and Caldas, C. (2009). "Measuring the impact of rework
492 on construction cost performance." *J. Constr. Eng. Manage.*, **135**(3), 187-198.
- 493 Ittner, C.D. (1996). "Exploratory evidence on the behavior of quality costs." *Operations*
494 *Research*, **44**(1),114-130.
- 495 ISO. (2015). *Quality management systems–Fundamentals and vocabulary (ISO 9000:2015)*.
496 (<https://www.iso.org/obp/ui/#iso:std:iso:9000:ed-4:v1:en>), accessed Dec. 8, 2016.

497 Jaafari, A., and Love, P.E.D. (2013). "Quality costs in construction: Case of the Qom
498 monorail." *J. Constr. Eng. Manage.*, **139**(9), 1244-129

499 Josephson, P.-E., and Hammarlund, Y. (1999). "The causes and costs of defects in construction:
500 a case study of seven building projects." *Autom. Constr.*, **8**(6), pp. 681–687.

501 Josephson, P.-E., Larsson, B., and Li, H. (2002). "Illustrative benchmarking rework and rework
502 costs in Swedish construction industry." *J. Manage. Eng.*, **18**(2), 76-83.

503 Juran, J.M. (1974). *Quality Control Handbook*. 3rd Edition, McGraw-Hill: New York.

504 Leonards, G.A. (1982). "Investigation of Failures," *J. Geotechnical Eng. Division*, 108(GT2),
505 185-246.

506 Love, P.E.D., Smith, J., and Li, H. (1998). "The propagation of rework benchmark metrics for
507 construction." *Int. J. Qual. Reliab. Manage.*, **16**(7), 638-658.

508 Love, P.E.D., Mandal P. and Li, H. (1999). "Determining the causal structure of rework
509 influences in construction." *Constr. Manage. Econ*, **17**(4), 505-517.

510 Love, P.E.D., and Li, H. (2000a). "Quantifying the causes and costs of rework in construction."
511 *Constr. Manage. Econ*, **18**(2), 470-490.

512 Love, P.E.D. and Li, H. (2000b). "Over the problems of quality certification." *Constr. Manage.*
513 *Econ.*, **18**(2), 139-149.

514 Love, P.E.D. (2002a). "Auditing the indirect consequences of rework in construction: A case
515 based approach." *Managerial Auditing J.*, **17**(3), 138-46.

516 Love, P.E.D. (2002b). "Influence of project type and procurement method on rework costs in
517 building construction projects." *J. Constr. Eng. Manage.*, **128**(1), 18–29.

518 Love, P.E.D., and Sohal, A.S. (2003). "Capturing rework costs in projects." *Managerial*
519 *Auditing J.*, **18**(4), 329-339.

520 Love, P.E.D., and Irani, Z. (2003). "Project management quality cost information system for
521 the construction industry." *Information and Management* **40**, 649-661.

522 Love, P.E.D., and Edwards, D.J. (2005). "Calculating total rework costs in Australian
523 construction projects." *Civil Engineering and Environmental Systems*, **22**(1), 11-27.

524 Love, P.E.D. and Sing, C.P. (2013). "Determining the probability distribution of rework costs
525 in construction and engineering projects." *Struct. Infrastructure. Eng.*, **9**(11), 1136-1148.

526 Love, P.E.D., Ackermann, F., Carey, B., Parke, M., and Morrison, J. (2016a). "The praxis of
527 mitigating rework in construction projects." *J. Constr. Eng. Manage.*, **32**(5), 05016010.

528 Love, P.E.D., Edwards, D.J., and Smith, J. (2016b). "Rework causation: Emergent insights and
529 implications for research." *J. Constr. Eng. Manage.*, **142**(6), 04016010.

530 Low, S.P. and Yeo, H.K.C. (1998). “A construction quality costs quantifying system for the
531 building industry.” *Int. J. Qual. Reliab. Manage.*, **15**(3), 329–49.

532 Nicastro, D.H. (c2010). *Defects, Deterioration, and Durability*. In R. T. Ratay (Ed.), *Forensic*
533 *structural engineering handbook*. 2nd Ed. New York: McGraw-Hill.

534 Productivity Commission. (2016). PC Productivity update.
535 <http://www.pc.gov.au/research/ongoing/productivity-update/>, accessed 19 Jan. 2017.

536 Richardson, D. (2014). *Productivity in the Construction Industry*, The Australia Institute,
537 <http://www.tai.org.au/sites/>, accessed on 19 Jan. 2017.

538 Rogge, D.F., Cogliser, C., Alaman, H., and McCormack, S. (2001). *An investigation into field*
539 *rework in industrial construction*, Construction Industry Institute, Austin, Texas.

540 Robinson-Fayek, A., Dissanayake, M., and Campero, O. (2003). *Measuring and classifying*
541 *rework: a pilot study*. Department of Civil and Environment Engineering, Construction
542 Owners Association of Alberta, Alberta, Canada.

543 Robinson-Fayek, A., Dissanayake, M., and Campero, O. (2004). Developing a standard
544 methodology for measuring and classifying construction fieldwork. *Can. J. Civ. Eng.*,
545 **31**(6), 1077–1089.

546 Rosenfeld. (2009). Cost of quality versus the cost of non-quality: The crucial balance. *Constr.*
547 *Manage. Econ.*, **27**(2), 107-117.

548 Sacks, R., Treckman, M., and Rozenfeld, O. (2010a) Visualization of work flow to support
549 lean construction. *J. Constr. Eng. Manage.*, **135**(2), 1307–1314.

550 Sacks, R., Kanerm I., Eastman, C.M., and Jeong, Y-S. (2010b). The Rosewood experiment—
551 building information modeling and interoperability for architectural precast facades.
552 *Autom. Constr.*, **19**(4), 419–432.

553 Shields, P., and Rangarjan, N. (2013). *A playbook for research methods: Integrating conceptual*
554 *frameworks and project management*, New Forums Press, Stillwater, OK.

555 Tang, Aoieong, and Ahmed. (2004). The use of Process Cost Model for measuring quality costs
556 of construction projects: model testing. *Constr. Manage. Econ.*, **22**(3), 263-275.

557 Teo, P., and Love, P.E.D. (2017). Re-examining the association between quality and safety
558 performance in construction: From heterogeneous to homogenous datasets. *J. Constr.*
559 *Eng. Manage.*, 04017011.

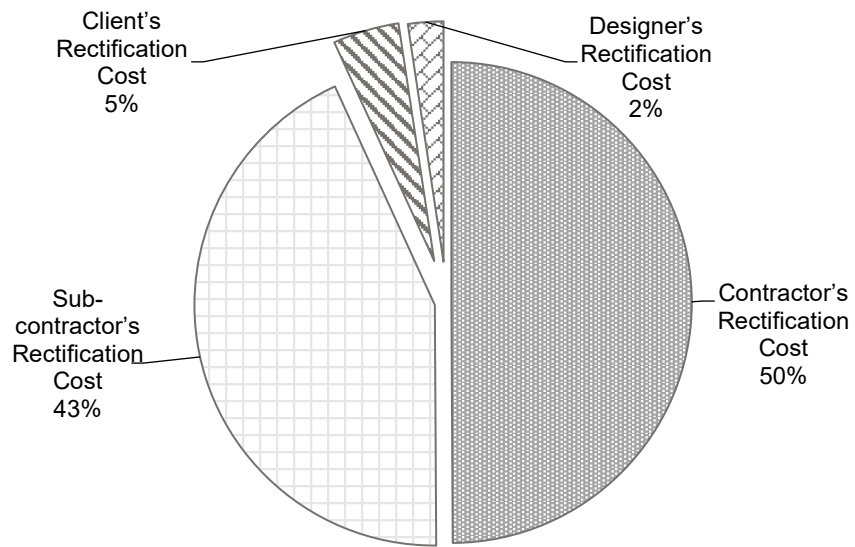
560 Willis, T.M., and Willis, W.D. (1996). A quality performance management system for
561 industrial construction engineering projects. *Int. J. Qual. Reliab. Manage.*, **13**(9), 38-48.

562 Yates, J.K., and Lockley, E.E. (2002). Documenting and analysing construction failures. *J.*
563 *Constr. Eng. Manage.*, **128**(1), 8-17.

564 **List of Figures**

565

566



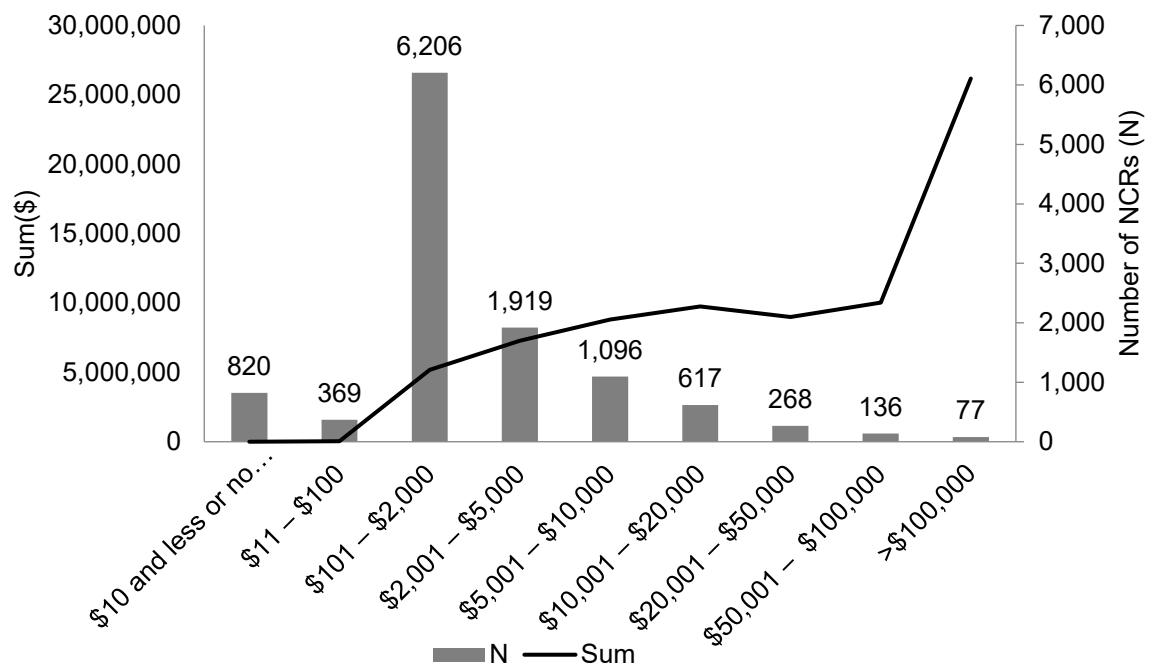
567

568

569

Fig. 1. Proportion of NCR rectification costs

570



571

572

573

Fig. 2. NCR cost categories

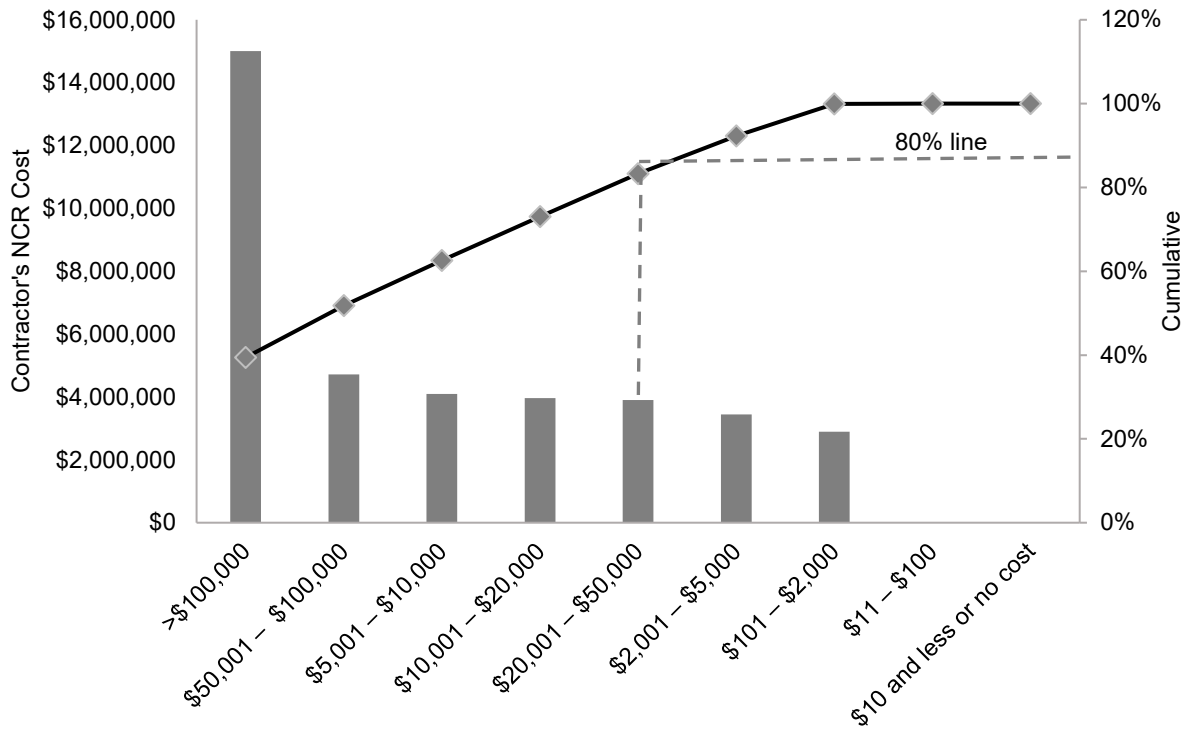
574

575

576

577

578



579

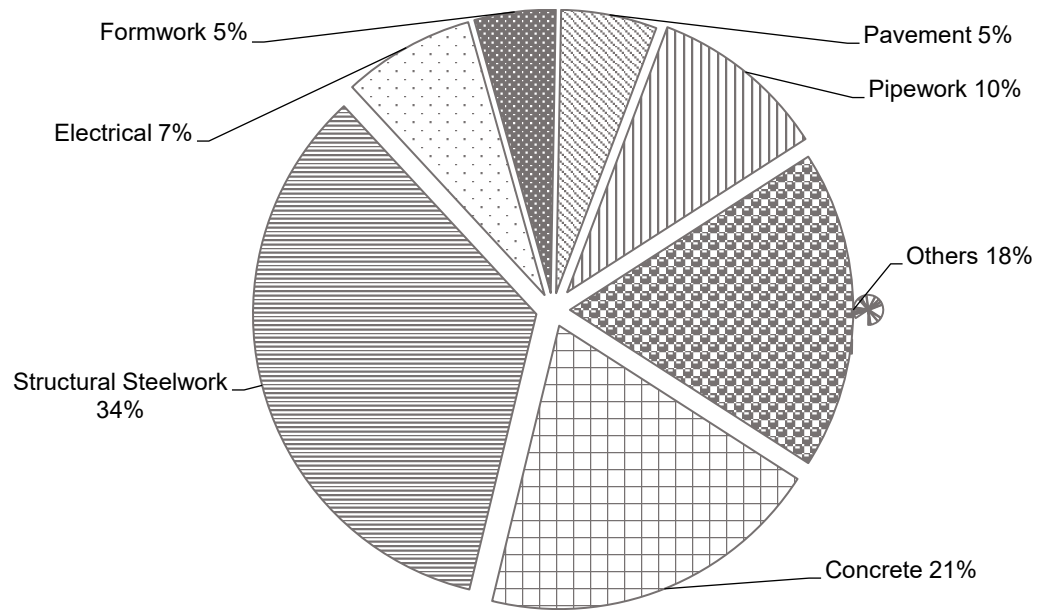
580

581

Fig. 3. Pareto analysis of NCR cost categories

582

583



584

585

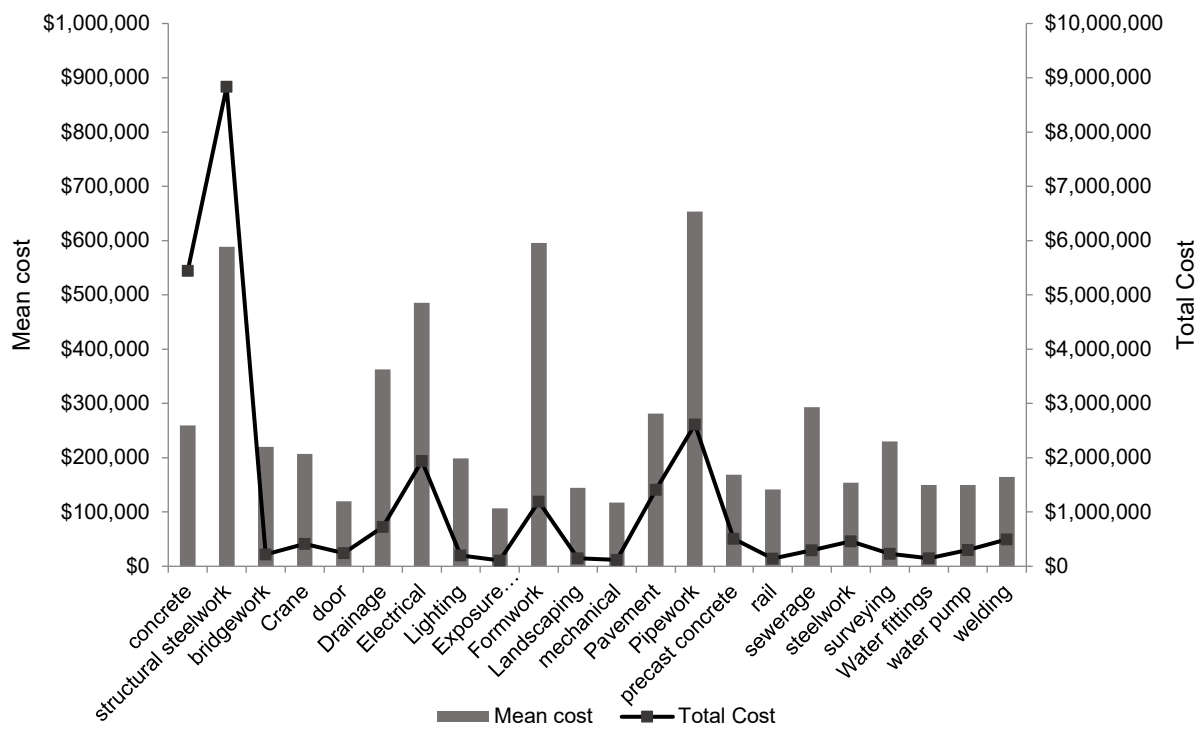
586

Fig. 4. Percentage of 'Type 8' NCRs based on subcontract trade and total value

587

588

589

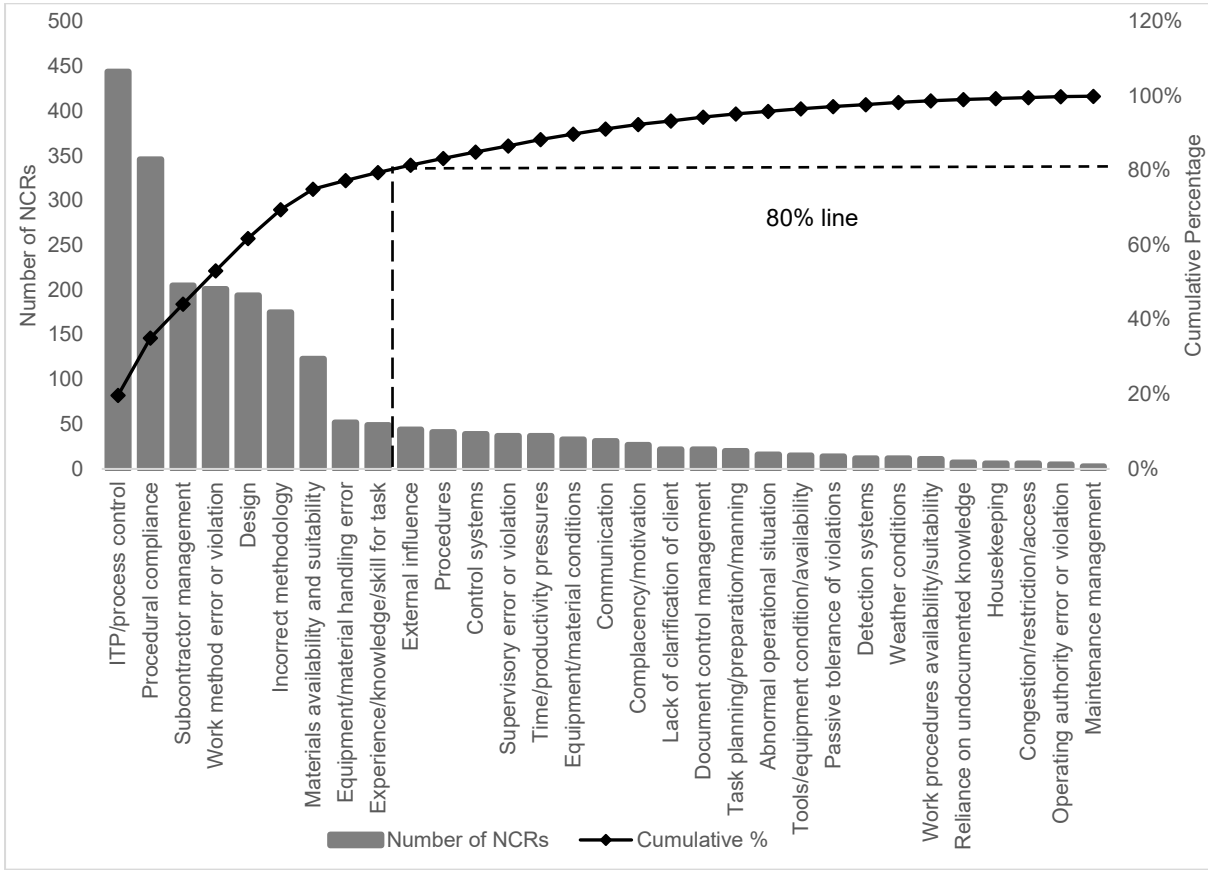


590

591

592

Fig. 5. Mean and total cost of 'Type 8' NCR by trade



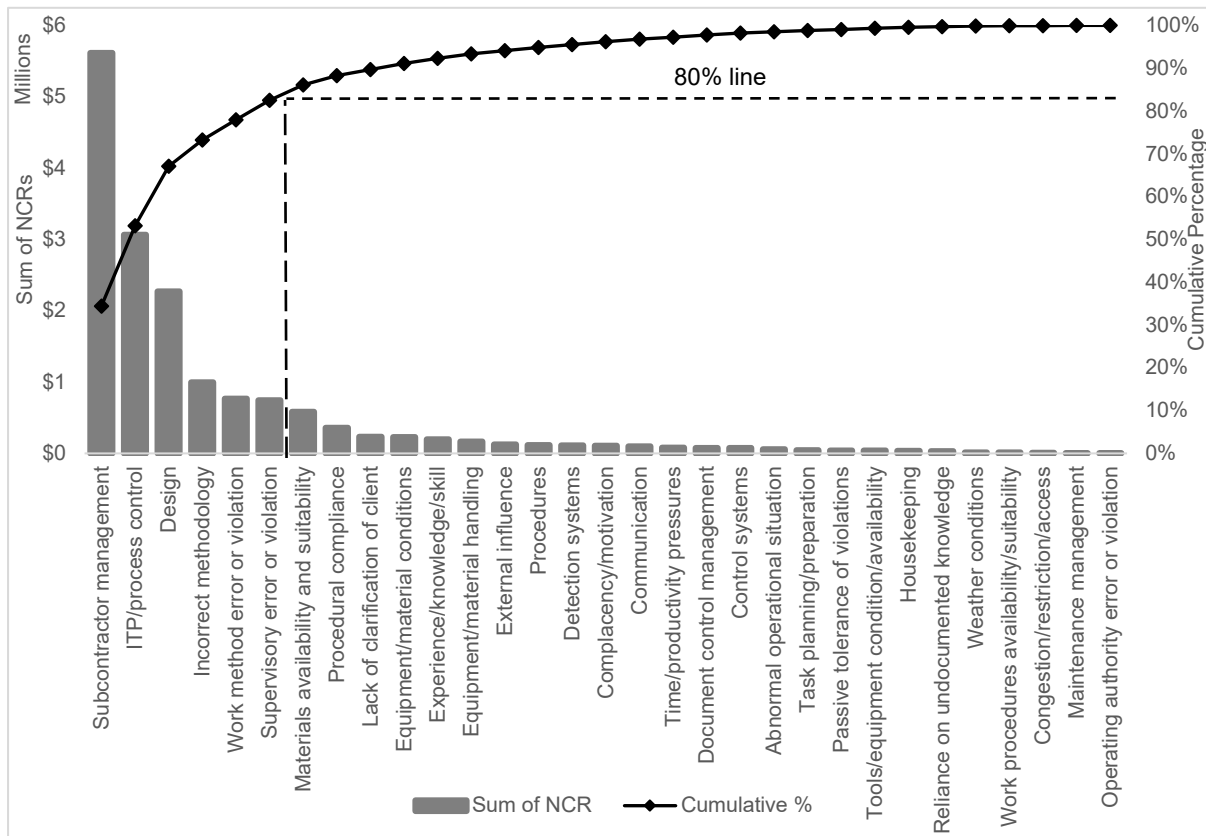
594

595

596

597

Fig. 6. Pareto analysis: Number of NCRs by contributory factors

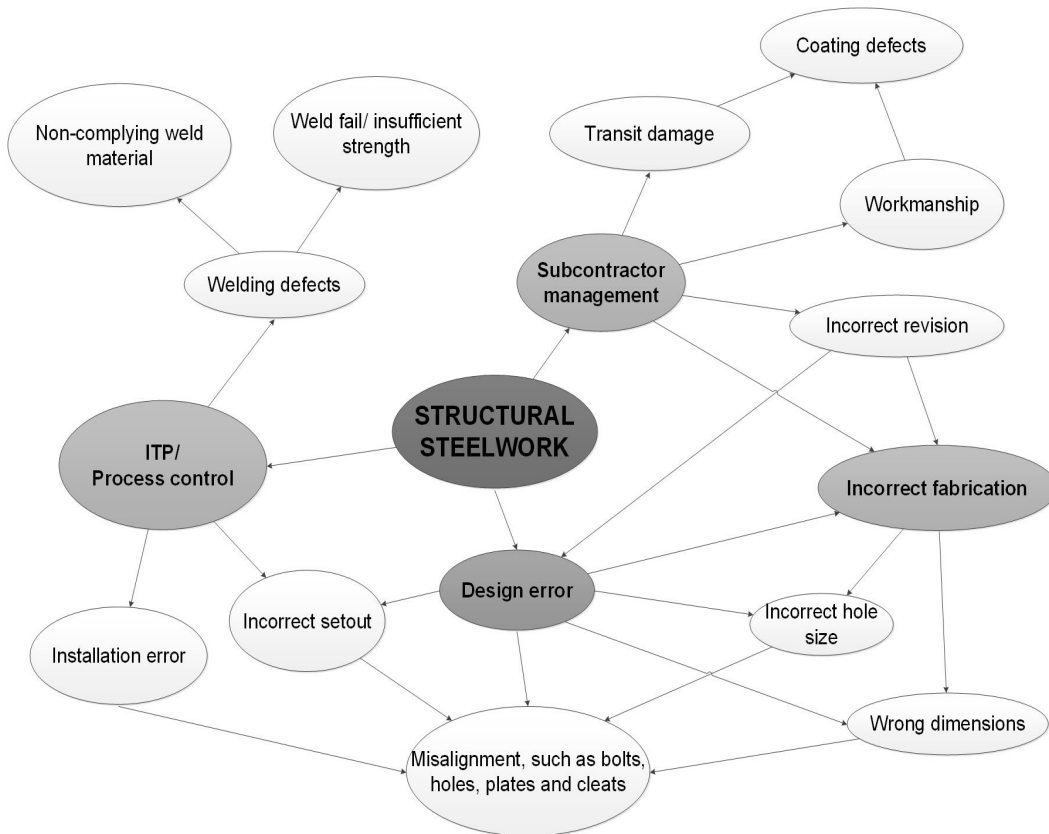


599

Fig. 7. Pareto analysis: NCR cost by contributory factors

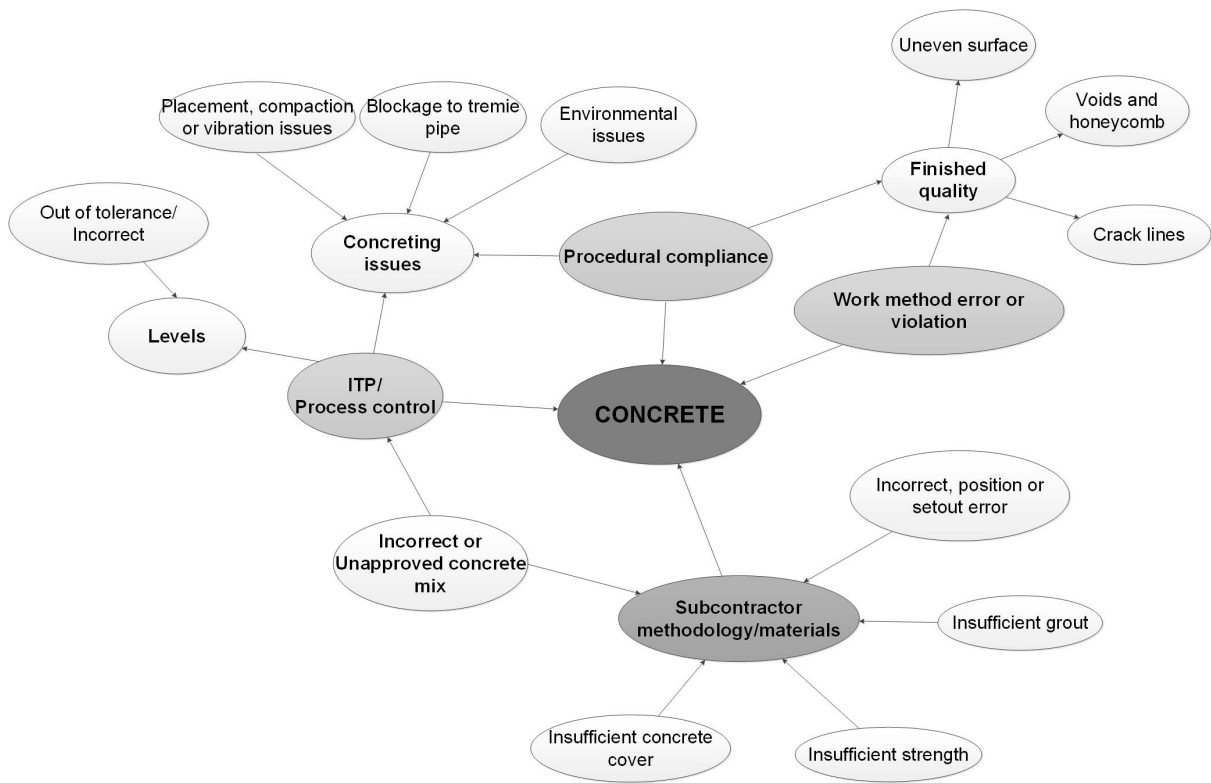
600

601



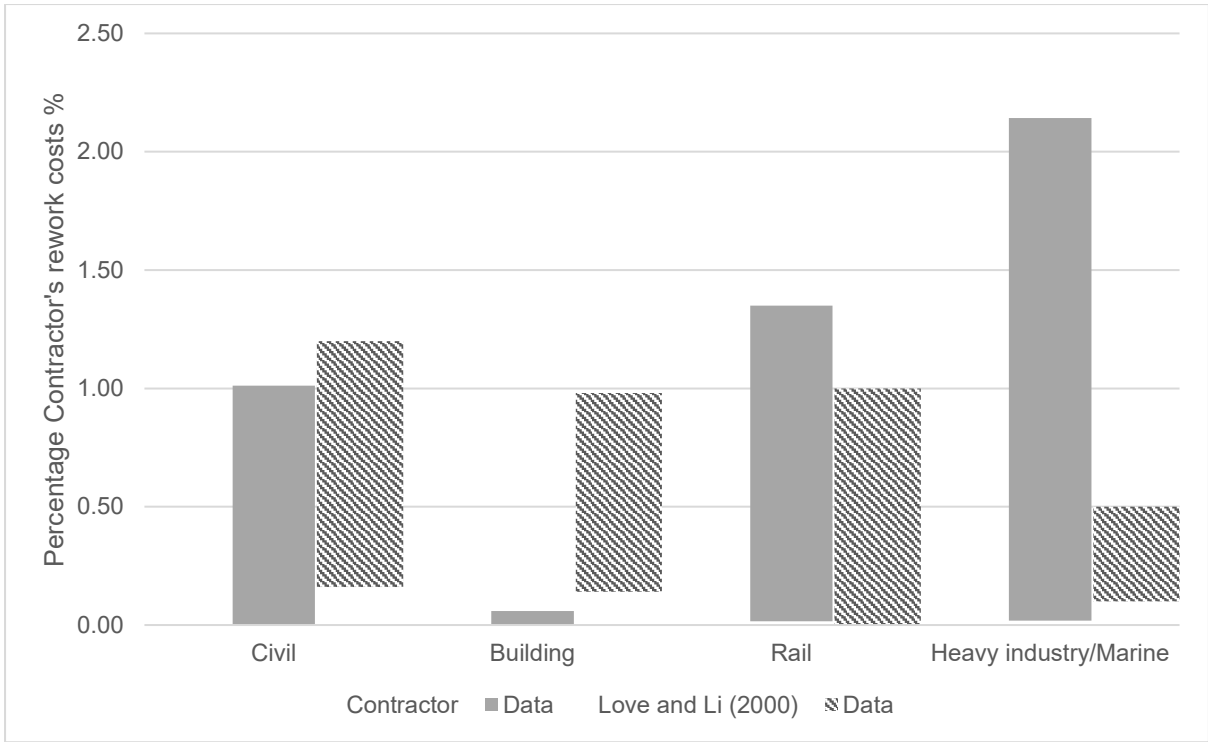
602
603
604

Fig. 8. Influence diagram of types of structural steelwork NCRs



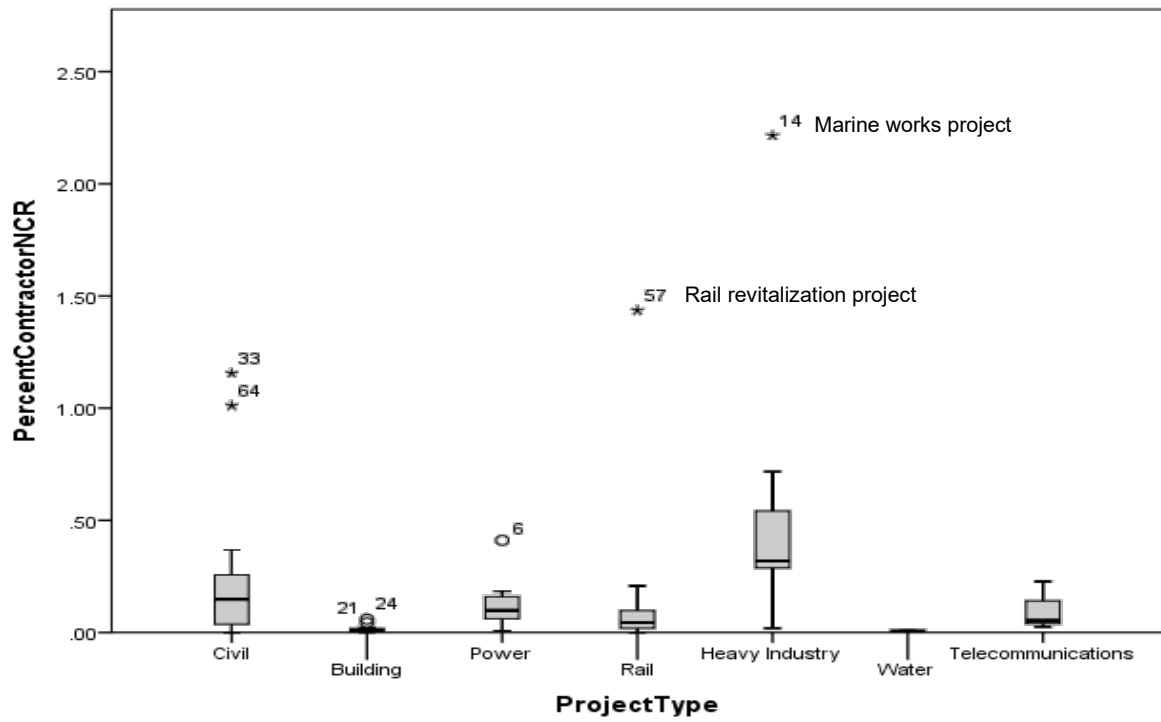
605
 606
 607
 608

Fig. 9. Influence diagram of types of concrete NCRs



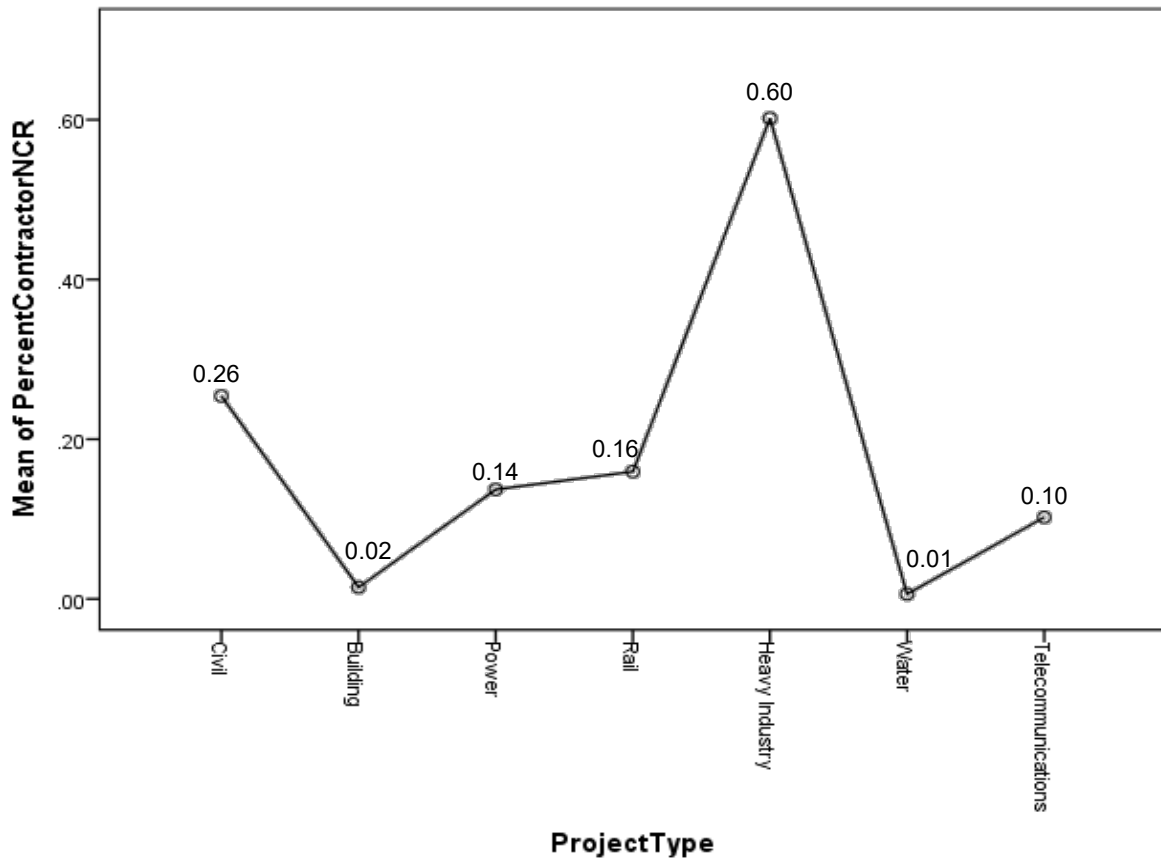
609
 610
 611

Fig. 10. Comparison of range of percentage of rework cost by project type



612
 613
 614

Fig. 11. Percentage of NCR cost by project type



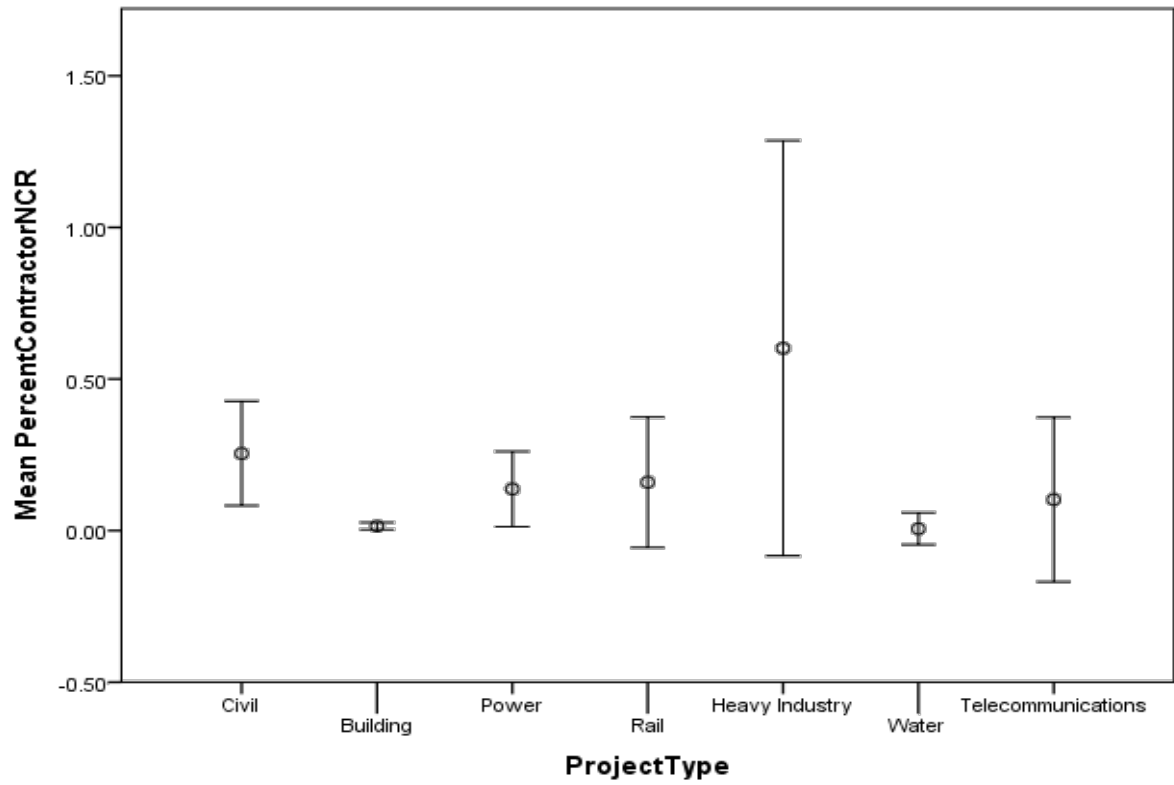
615

616

617

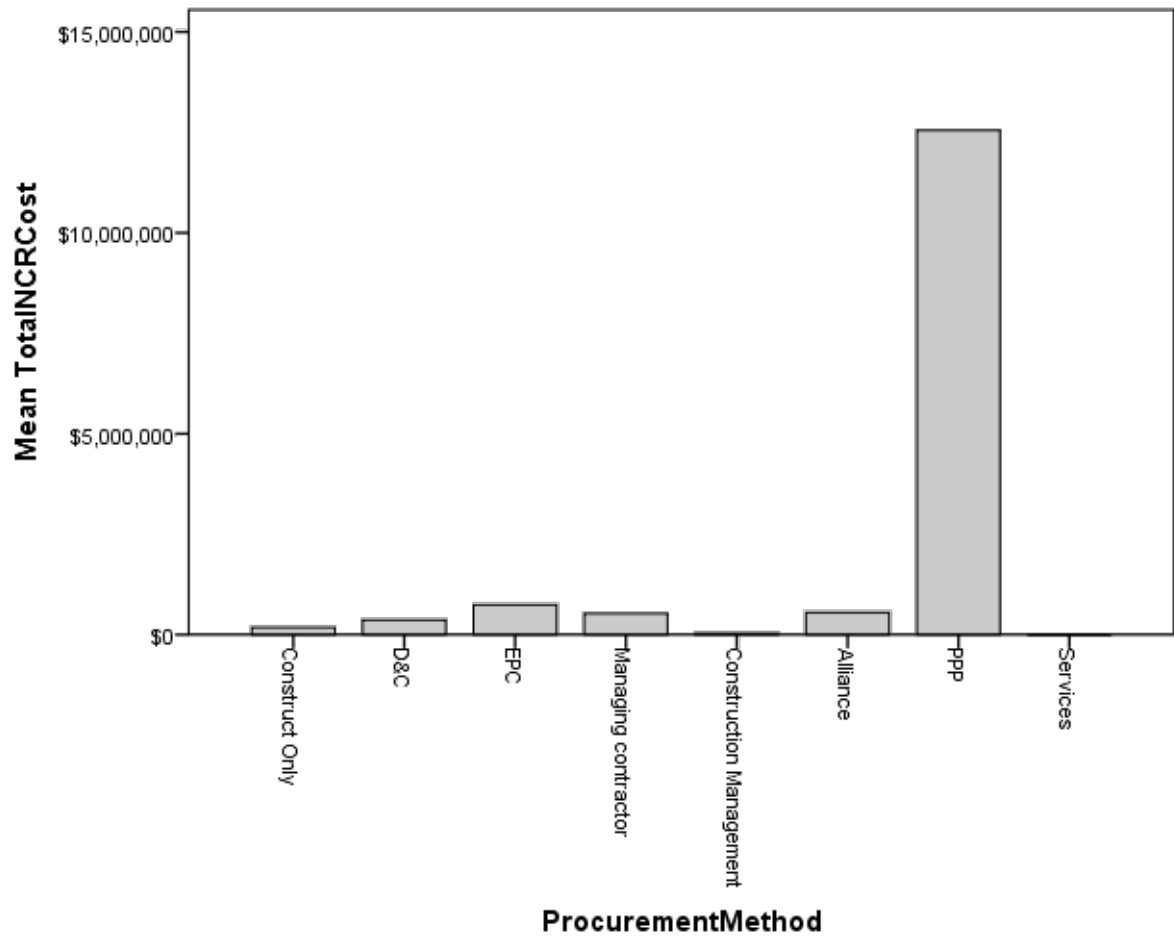
618

Fig. 12. Mean percentage of NCR cost by project type



619
 620
 621

Fig. 13. Range of percentage of NCR cost by project type

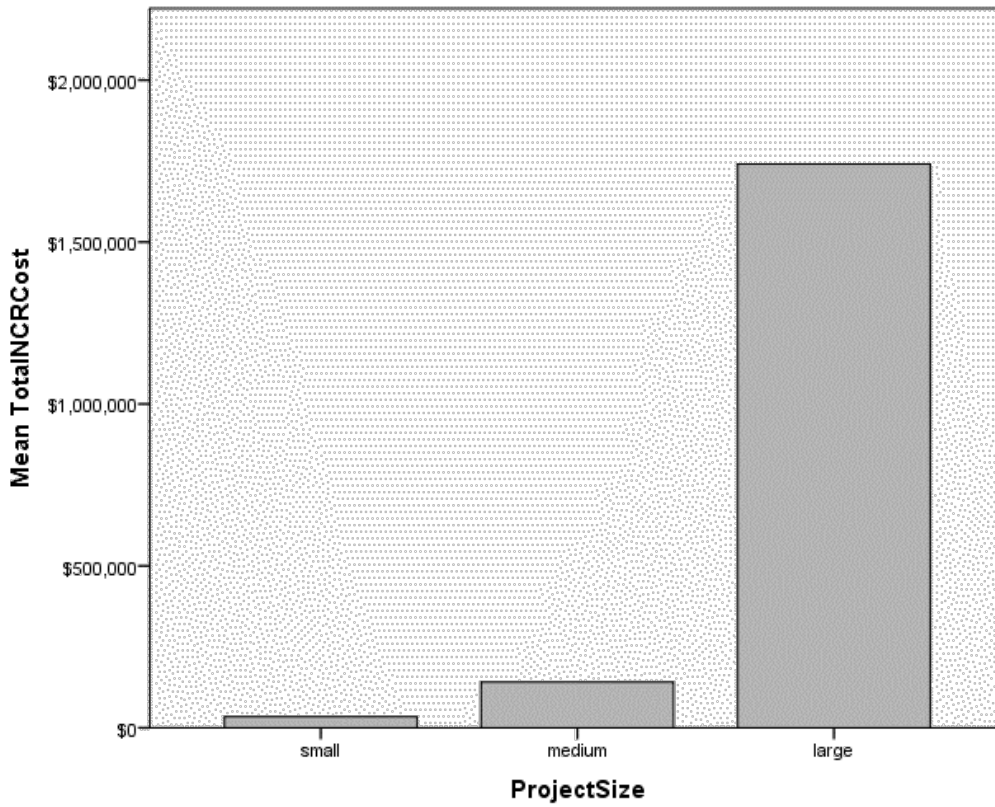


622

623

Fig. 14. Mean total NCR cost by procurement method

624



625

626

627

Fig. 15. Mean total NCR cost by project size

628

Table 1. Cost of NCR borne by the contractor by cost category

629

Cost Category	N	%	Total (AU\$)	%	Mean (AU\$)
< AU\$10	574	8.11	468	-	1
AU\$11 – AU\$100	274	3.87	24,204	0.06	88
AU\$101 – AU\$2,000	4,067	57.43	2,899,328	7.62	713
AU\$2,001 – AU\$5,000	987	13.94	3,443,544	9.05	3,489
AU\$5,001 – AU\$10,000	614	8.67	4,092,254	10.76	6,665
AU\$10,001 – AU\$20,000	312	4.41	3,968,895	10.43	12,721
AU\$20,001 – AU\$50,000	132	1.86	3,903,737	10.26	29,574
AU\$50,001 – AU\$100,000	77	1.09	4,713,652	12.39	61,216
>AU\$100,000	45	0.64	15,001,706	39.43	333,371
Total	7,082	100	38,047,786	100	5,372

630