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1	Debunking Fake News in a Post-Truth Era: The
2	Plausible Untruths of Cost Underestimation in
3	Transport Infrastructure Projects
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Debunking Fake News in a Post-Truth Era: The Plausible Untruths of Cost Underestimation in Transport Infrastructure Projects

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29 Abstract: The methodology, analysis, and the unfounded conclusions presented in the paper "Underestimating 30 costs in public works projects: error or lie?" by Flyvbjerg, Holm, and Buhl (2002), published in the Journal of the 31 American Planning Association are critically questioned. Flyvbjerg, Holm, and Buhl attribute the cause of cost 32 underestimation in transport infrastructure projects to delusion (optimism bias) and deception (strategic 33 misrepresentation). The bifurcation of the cost underestimation problem into error or lie presents a false dichotomy 34 - an either/or choice that is invalid when juxtaposed with the real-world nature of procuring large infrastructure 35 assets. Put simply, the conclusions presented by Flyvbjerg, Holm, and Buhl are akin to being fake news. 36 Unfortunately, the persistent reverberation of these convenient narratives and factoids in both academia and media 37 has led to these explanations becoming an accepted norm. In this paper, the claims made by Flyvbjerg, Holm, and 38 Buhl are debunked. A call is made for policy-makers to embrace and utilize evidence-based research, so that 39 informed decisions about capital cost estimates and potential risks can be better ascertained at the front-end of 40 major transport infrastructure projects.

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42 **Keywords**: Cost underestimation, debunking, fake news, optimism bias, strategic misrepresentation, transport

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44 **1.** Introduction

45 46

We [journalists] don't report the news, we make it. Accuracy is so time-consuming. Fiction is the new fact – Roger, *American Dad!* (s10e19: "News Glance with Genevieve Vavance")

47

48 The manipulation of the truth for political gain is something that the general public has become 49 all too accustomed to when the capital costs of transport infrastructure projects is examined. 50 Propaganda regarding project costs has formed the cornerstone of the political landscape, as incumbent governments, opposition parties, journalists, and even academics leveraging the 51 52 branding of their institution to engage in campaigns of mis-information to play out their agendas. With the dawning of the post-truth era, a new world of epistemological nihilism¹ 53 54 appears to have come to the fore. This has been driven by cherry-picking data by those 55 protagonists who attribute the cost underestimation of transport infrastructure projects to 56 delusion and deception (e.g., Flyvbjerg et al., 2002; Flyvbjerg et al., 2007; Flyvbjerg, 2008;

¹ Nihilism, often associated with Friedrich Nietzsche (1844-1900) is the belief that all values are baseless and that nothing can be known or communicated (Brobjer, 2008).

57 Flyvbjerg, 2009). The corollary is that such emergent explanations have become just as valid 58 as others that actually reflect the truth (i.e. in accordance with reality and fact). The rhetoric 59 that is used to repeatedly and deliberately promote and reinforce the mis-information that has 60 been established by those who advocate delusion and deception *via* academic outlets, public 61 and social media, is akin to being fake news. This has resulted in previously well-established 62 work based upon a scientific underpinning being delegitimized and cast as being of the same 63 ilk.

64

65 The perpetual inability of the public sector to address the cost underestimation phenomena that 66 plagues transport infrastructure projects (e.g., Terrill and Danks, 2016) has resulted in many 67 agencies becoming disillusioned with explanations of their causal rationality. Instead, they 68 have been replaced by those of a sensationalist nature. For example, Flyvbjerg (2013), has used 69 statements such as "a majority of forecasters are fools or liars" to explain inaccurate cost 70 estimates (p.772). Such an attention-seeking statement, intentionally crafted to be provocative 71 and controversial, has no scientific merit and has been simply contrived to gain attention. 72 Moreover, declarations of this nature demonstrate sheer ignorance and disregard for the 73 complexities and nuances of the design and estimating process of transport infrastructure 74 projects. It is, however, surprising how many media outlets that have been drawn to this 75 falsehood and given it credence without actually examining the facts and educating themselves 76 about the processes involved in estimating the capital costs of transport projects.

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78 Supporters of the delusion and deception explanations have been just as crafty as Machiavelli 79 (1515), as they have feigned and dissembled information to promote their own line of inquiry. 80 Indeed, they are master storytellers, who have been and continue to use convenient narratives 81 to win over many government authorities who are rightly searching for a silver bullet that will 82 ensure their transport projects are delivered successfully according to pre-determined 83 deliverables. Unfortunately, it would appear policy-makers and the media have accepted, at 84 face value, the delusion and deception explanations of cost underestimation causation, despite 85 the lack of empirical evidence to support these conclusions. The danger associated with accepting the delusion and deception explanation results in disincentives to improve or 86 87 optimize project practices. A solution is, therefore, inflated estimates or even to punish those 88 that are deemed to be too low referring them to as being criminal acts. Then, this creates the 89 incentive to overestimate.

As will be put forward in this paper, the mis-information that has been and continues to be used to argue these perspectives are debunked and a call for focus on evidence rather than rhetoric and opinions in future discourse surrounding cost underestimation causation. If policy-makers are to make headway in ensuring that their projects are delivered cost-effectively and continually improve in performance, then it is necessary they stop listening to the rhetorical spin that has been frequently promulgated by Flyvbjerg *et al.* (2002) and instead rely on facts that can be used to make informed decisions about capital cost estimates and potential risks.

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99 2. Debunking the Rhetoric

100 The literature is replete with studies that have examined the magnitude, causes and 101 consequences of transport infrastructure project cost underestimation, also more commonly 102 referred to as overruns (e.g. Merewitz, 1973; Sebastian, 1990; Thurgood et al., 1990; Hinze et 103 al., 1992; Bordat et al., 2004; Odeck, 2004; Shane et al., 2009; Terrill and Danks, 2016; Love 104 et al., 2017a). While there is widespread consensus that cost overruns are a pervasive problem, 105 their causes remain matters of contention (Love et al., 2015). This has been, in part, due to the 106 limited access to cost information that is used to produce estimates and the availability of 107 reliable data that can be used to prove causes (Siemiatycki, 2009: p.143).

108

109 In science, the primary criterion and standard of evaluation is the provision of evidence, not 110 proof. Notably, a proof exists only in mathematics and logic, which are both closed self-111 contained systems of propositions. Science is fundamentally empirical in nature and therefore 112 the created knowledge is tentative and provisional. An accepted theory of cost overrun 113 causation, for example, would merely provide the most fitting explanation among all 114 alternatives that are made available. The status of an accepted theory would, inexorably, be subject to change, if there appeared to be a better one or new evidence that could challenge its 115 116 ability to provide a better explanation of cost overrun causation.

117

At this juncture, it needs to be pointed out that there is no universally accepted theory that is able to explain cost overrun causation exists (Love *et al.*, 2016). This is largely due to the contextual embeddedness and systemicity that prevails with this problem (Ahiaga-Dagbui *et al.*, 2017). Two schools of thought, however, have emerged and their respective positions provide a platform for understanding and examining this phenomenon (Ahiaga-Dagbui and Smith, 2014). These schools are the: (1) Evolutionists who suggest that overruns are the result

- of changes in scope and definition between the inception stage and eventual project completion;
 (2) Psycho-strategists who attribute overruns to deception, planning fallacy and unjustifiable
- 126 optimism in the setting of initial cost targets. A detailed discussion of these two schools of
- 127 thought can be found in Ahiaga-Dagbui and Smith (2014) and Love et al. (2016)
- 128

While considerable inroads have been made by the evolutionists to explain cost overrun causation, (e.g., Jahren and Ashe, 1991; Bordat *et al.*, 2004; Ellis *et al.*, 2007; Odeykina *et al.*, 2012), the mitigation and containment strategies that have been developed to combat this phenomenon have fallen short of their intended goal. This point has been made by Altshuler and Luberoff (2003) who stated:

134

"It is striking that this long-standing pattern [of cost overruns], which appears to prevail
worldwide, continues unabated despite major improvements in technical capacity for
cost estimation – suggesting that its causes lie primarily in the realm of politics rather
those of engineering or accounting" (p.221).

139

Naturally, this had left door open to present alternative explanations. Taking advantage of this
opening, several have suggested that psychological (i.e. optimism bias) and political-economic
explanations and strategic misrepresentation provide an adequate justification for the
systematic underestimation of project costs in transport projects (e.g., Flyvbjerg *et al.*, 2002;
Altshuler and Luberoff, 2003; Flyvbjerg, 2007; Canteralli *et al.*, 2012a,b,c).

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146 No empirical evidence, however, has demonstrated that these explanations directly contribute 147 to cost underestimations in transport infrastructure projects (Merrow, 1988; Bolan, 2015; Love 148 et al., 2015). Needless to say, these explanations should not be discounted altogether and may 149 be valid in some instances (Merrow, 1988; Love et al., 2016). For example, strategic 150 misrepresentation, which is the planned, systematic distortion or mis-statement of fact, in the 151 budgeting process of the public sector has been a widely-acknowledged practice (e.g., 152 Wildavsky, 1964; Preffer and Salanick, 1974; Jones and Euske, 1991; Wachs, 1989). Similarly, 153 from a political stance, politicians often announce projected cost of infrastructure projects well 154 in advance of detailed engineering drawings and costing, usually to fulfil pre-election 155 commitments or to attract new voters.

157 The Australian Commonwealth and Victorian State Governments, for example, are spending AU\$438 million on the Geelong to Colac road with a benefit-cost ratio of 0.08:1 (Terrill, 2016). 158 159 Thus, for every dollar spent it is expected that the project would return 8 cents when completed 160 in 2019, which according to Infrastructure Australia² will be lower than the break-even point 161 (Infrastructure Australia, 2015). Without a detailed assessment by Infrastructure Australia, the 162 government agreed to fund the construction of the road in the 2014-2015 budget, as it was 163 located in electorates that had been prominent in previous state elections where swinging voters 164 resided (Terrill, 2016).

165

166 Terrill and Danks (2016) have revealed that transport projects that are subjected to their costs 167 being announced before any formal budget commitment is made experience the most significant cost overruns. In addition, incumbent governments often select projects where they 168 169 can harvest support and attract votes at elections, but opposition parties have a duty to keep 170 them honest by calling for their justification and costings to be made public (Love et al., 171 2017b). There will, without doubt, be disagreements about the location and modes of transport 172 to be selected as well as the project costings provided questioned; but this is politics, which is 173 fundamentally the art of obtaining what a party wants.

174

175 2.1 Creation of a Self-Fulfilling Prophecy

The research undertaken by Flyvbjerg et al. (2002) has been popularized by the notion of 176 177 delusion and deception under the auspices of strategic misrepresentation and optimism bias. 178 Affirming this popularity, Siemiatycki (2009;2016) notes that the findings reported in 179 Flyvbjerg et al. (2002; 2005) have been one of the highest profile studies of cost overruns on 180 transport projects, attracting a morass of media coverage worldwide. Professor Bent Flyvbjerg, the papers' lead author, is one of the most cited scholars on the field of megaproject 181 182 management. The Flyvbjerg, Holm and Buhl (2002) paper is amongst the five most cited papers 183 in the history of the Journal of the American Planning Association and 15 years after its 184 publication remains a source for newspaper articles around the world. Thus, there is no doubt 185 that this research has attracted a considerable amount of attention, but a close examination of

² Infrastructure Australia is an independent statutory body with a mandate to prioritize and progress nationally significant infrastructure. It was established to provide advice to the Australian Government under the *Infrastructure Australia Act 2008*. Infrastructure Australia provides advice to all levels of government, investors and owners about infrastructure projects and reform required to ensure their effective delivery as well as meet economic and community needs and demands. Infrastructure Australia has the responsibility to strategically audit Australia's nationally significant infrastructure, and develop 15-year rolling Infrastructure Plans that specify national and state level priorities.

the findings reveal that they are based on supposition and mis-information. Undoubtedly, this
was fake news at the time it was reported, but still continues to be perpetuated. A self-fulfilling
prophecy prevails, and unfortunately continues to gain momentum.

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190 This has occurred as a result of the repeated use of the same dataset presented in Flyvbjerg et 191 al. (2002) with different slants on the original narratives, which have been played out within 192 the literature (e.g., Flyvbjerg et al. 2003a; 2004; 2005; Flyvbjerg, 2007; 2008). Then, building 193 on the case that is established, the argument is re-packaged in Flyvbjerg et al. (2009) and 194 Flyvbjerg (2009) presented as plausible cost overrun explanations, which have emerged as a 195 series of factoids. For example, David Uren, the Economics Editor for The Australian 196 newspaper, commenting on the Australian Federal Government's consideration of an inland 197 rail line from Melbourne to Brisbane, by-passing Sydney, wrote (Uren, 2017):

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"University of Oxford economist Bent Flyvbjerg says mega-projects — those worth
\$1 billion or more — are governed by a kind of inverse Darwinism where only the "unfittest" survive. "The projects that are made to look best on paper are the projects that
amass the highest cost overruns and benefit shortfalls in reality," he says. His survey of
major rail projects around the world found the average cost overrun was 44.7 per cent
while the average shortfall in traffic, compared with the original projections, was 51.4
per cent".

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207 If this Economics Editor had examined the original analysis presented in Flyvbjerg et al. 208 (2002), he would have seen that the average cost overrun figure reported for rail projects was 209 not for those in excess of US\$1 billion; the range in dollar values for the 58 projects were not 210 presented. Therefore, it is not possible to identify the number of mega-projects (i.e. >US\$1 211 billion) that formed part of this sample. Furthermore, if the Editor had also read Flyvbjerg's 212 (2009) paper he would have immediately realized the data does not, unequivocally, 213 demonstrate that projects with greater cost overruns deliver a benefit shortfall (i.e. this situation 214 is referred to "survival of the un-fittest"). No empirical evidence is presented justifying the 215 claim being made, no matter how conceivable this may appear to be. Just because a project has 216 a low-cost benefit ratio does not mean it will experience a cost overrun.

217

The mis-information regarding the causal explanations for cost overruns originally suggested by Flyvbjerg *et al.* (2002) has resulted in the creation of a mind-set whereby people have become conditioned to receiving the myths that have been created over 15 years ago, which have then consistently reinforced by the rhetoric presented via the media every time there is a case of an increase in the capital costs of a major transport project is experienced.

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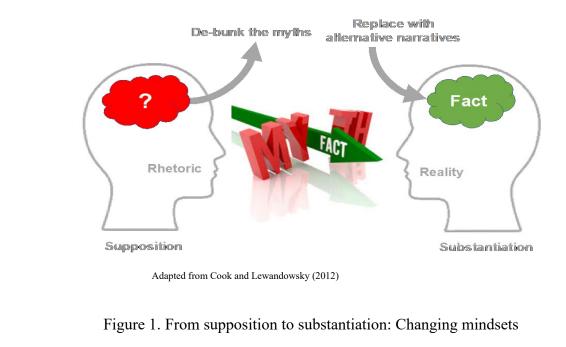
224 Undeniably, the research presented in Flyvbjerg et al. (2002) has made an impact with public 225 sector procurement. It brought has brought to attention issues that were possibly being 226 overlooked or endorsed, even though they were acknowledged to exist. The 'elephant in the 227 room' has been recognized, which has subsequently spurred many public-sector agencies into 228 action to redress such concerns (Love et al., 2017b). For decades, cost overruns were 229 considered a project management issue; that is, they could be addressed through better 230 methodologies for cost estimation and project execution. Instead, Flyvbjerg et al. (2002) 231 indicated that the problem lay within the institutional domains and therefore requiring a focus 232 on governance specifically how projects are initiated, their selection and the sharing of 233 accountability between the actors involved in the planning of transport infrastructure projects. 234

235 Consequently, the issues of strategic misrepresentation and optimism bias have been given 236 considerable attention during the planning process of infrastructure projects by many public 237 agencies in developed economies to ensure cost certainty. In the United Kingdom (UK), for 238 example, a guide has been developed by the National Audit Office (2013) to address over-239 optimism. Furthermore, countries such as Canada, Denmark, Norway, Netherlands, UK and 240 Sweden have introduced third party quality assurance, independent from the agencies 241 responsible for projects, to root out deliberate bias or unintentional error in the estimates that 242 are presented to decision makers (Samset et al., 2016). While third party reviews, afford a 243 much-needed step toward providing accountability, benchmarking can the provide empirical 244 support to stimulate improvements in practice and project outcomes over-time (Hollman, 245 2016).

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By debunking the myths that have been created, this mind-set can be replaced with an alternative narrative based on facts as illustrated in Figure 1. Prior to debunking the myths that originated from Flyvbjerg *et al.* (2002), concerns with the reliability of the dataset are raised.

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2.2 The Source of the Fake News: The Dataset 257

258 The dataset in Flyvbjerg et al. (2002) comprises 258 transport infrastructure projects: 58 rail, 259 167 roads and 33 bridges and tunnels. Construction costs of the sampled projects ranged from 260 US\$1.5 million³ to US\$8.5 billion (1995 prices). The projects were drawn from a sample 261 constructed between 1910 and 1998 from 20 countries and five continents. The cost data was collected using primary and secondary sources. Flyvbjerg et al. (2002) state "we collected 262 263 primary cost data for 37 projects in Denmark, France, Germany, Sweden and the UK" (p. 294). 264 Then, Flyvbjerg et al. (2002) piggy-backed off the data collected and published by other 265 researchers, and included them in their sample. This has resulted in no empirical or measurable 266 evidence to support the laws of causality⁴ being used to explain cost underestimation causation. 267 This issue has been previously highlighted in Love et al. (2012).

268

The extreme heterogeneity of Flyvbjerg et al.'s (2002) data should be a cause of concern for 269 270 anyone using it as a reference. In fact, it is possible that today's peer-review process of many 271 of the world's leading journals would have addressed this weakness as the authors do now. The 272 so-called Peer Reviewer's Openness Initiative (Morey et al., 2016) has called for greater

³ There is a widespread belief that this dataset contained only mega-projects – this is an incorrect assumption. See Flyvbjerg et al. (2002: p.293)

This law of logic states that every effect must have an antecedent cause.

openness and transparency in scientific publishing and that data should be made publiclyavailable to allow for evaluation and reproduction of the results.

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276 The approach adopted by Flyvbjerg et al. (2002) signals methodological alarm bells with 277 regard to: (1) the quality of the data, particularly, relating to its accuracy and the rigor used in 278 its collection; (2) issues of validity and reliability, as well as the format of the data. The use of 279 a data that not collected in the same format can lead to invalid results. For example, Flyvbjerg 280 et al. (2002) states "even if the project planning process varies with project type, country, and 281 time, it is typically possible to locate for a given project a specific point in the process that can 282 be identified as the time of decision to building the project" (p.293). This is a misconception, 283 as no international standards exist to determine the level of detail needed to formulate an 284 estimate at the time the decision-to-build is made; it will naturally therefore vary depending on 285 governments decision-making processes. The lack of international standards has resulted in the 286 establishment of International Construction Measurement Standards Coalition at International 287 Monetary Fund (IMF) in Washington D.C in 2015. The Royal Institution of Chartered 288 Surveyors (RICS) a founding member of the coalition states (2016):

289

290 "The standards used to calculate the cost of construction projects differ markedly 291 throughout the world. In simple terms the 'line items' which make up the project cost total 292 differ depending on where the project is being carried out. This makes it difficult to 293 understand and compare project costs between markets. It also compromises our ability to 294 interpret the social, economic and environmental 'footprint' of a construction project on a 295 consistent basis".

296

297 What is even more apparent is that undertaking any form of comparative study of the accuracy 298 of estimated costs with this dataset and subsequent analysis is nonsensical to those who are 299 experienced in this area of research as the: (1) use of different technologies (e.g., construction 300 methods, plant and equipment), standards and requirements exist at various point in time and 301 between countries; (2) the forms of project delivery strategy would vary, particularly the 302 funding mechanisms used to finance projects; (3) legal systems are inherently different 303 between countries and naturally these would have evolved and become more mature over the 304 period; (4) environmental regulations, requirements and restrictions placed on projects in 1928, 305 for example, are different from those in 1950 and in 1995 for all countries. In consideration of 306 the above, the authors leave it to the reader to decide as to the credibility of the data.

307 **3.0 Key Myths: Inhibitors of Progression**

308 According to Baeten (1996) "myths stymie the movement of history by substituting quickly a 309 congealing 'false nature'" (p.179). By Flyvbjerg et al. (2002:2003a;2004;2005) incessantly making apparent their "mythicized causes of significance"⁵, evidence has been replaced with 310 rhetoric, and facts have been suppressed with notions of plausibility. This has been 311 312 counterproductive, as it hindered the discovery of relevant and practical containment and 313 mitigation strategies to alleviate the problem. The media and even policy-makers have been 314 drawn to the populist rhetoric provided by Flyvbjerg et al. (2002), but have been unable to 315 progressively reduce the magnitude and occurrence of cost overruns. Hereinafter the key myths 316 created by Flyvbjerg et al. (2002) are identified and debunked. Noteworthy, these myths are 317 based on mis-information and misinterpretation and not dis-information.

318

319 3.1 Myth: The Sample is the Largest of its Kind and the First Statistical Study 320 of Cost Escalation

In a flagrant strategy to garner attention, Flyvbjerg *et al.* (2002) commence their paper with the following statement: "This article presents results from the first statistically significant study of cost escalation⁶" (p.279). As will be shown below this was not the case at the time the research was undertaken.

325

As mentioned above, Flyvbjerg *et al.*'s (2002) sample is heterogeneous, covering different types of projects, from a diverse range of countries over a 70-year period. During the period of analysis thousands, if not hundreds of thousands, of transport infrastructure projects were constructed ranging in size and nature; the population for selecting projects is therefore vast. To obtain a statistical significant sample, Flyvbjerg *et al.* (2002) would have needed a considerably larger than the mere 258 projects that they have relied upon.

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So, assuming only 100,000 transport infrastructure projects had been constructed worldwide
over a period in excess of 70 years, ranging in the same dollar values (US\$1.5 million to US\$8.5
billion), a 95% confidence interval (i.e., the level of certainty that an estimate represents a true
value of the population), a margin error of 5% (i.e., the degree to which an estimate may vary

⁵ A term coined by Baeten (1996;p.179)

⁶ To highlight Flyvbjerg *et al.*'s (2002) limited understanding of project controls, they inappropriately refer to cost overruns as being an escalation. The mis-use of the term is a common mistake (e.g., Shane *et al.*, 2009), but cost escalation refers to an "anticipated upsurge in the cost of construction as a result of time and market forces (e.g., inflation) and is not due to project content changes" (Love *et al.*, 2015; p.494).

from the true value) and a Normal distribution, then the optimum sample size should have been 383. Flyvbjerg *et al.*'s (2002) study falls short of providing a statistically representative sample of the population, based on a conservative estimation of the population of projects that would have been available, which would have been required to afford confidence in the results presented.

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343 Agreeably, as noted by Flyvbjerg et al. (2002), "data on actual costs on transportation 344 infrastructure projects is hard to come by" (p.293). However, liaising directly with public 345 authorities, cost consultants (e.g., quantity surveyors) and contractors and ensuring commercial 346 confidentiality can provide them with the trust needed to ensure access to actual estimates and 347 costs. For example, Thurgood et al. (1990), Hinze et al. (1992), Vidalis and Najafi (2002) and 348 Ellis et al. (2007) obtained access to primary data and actual construction costs. Relatedly, 349 Love et al. (2017b) were provided access to the actual costs that were incurred for 16 rail 350 projects constructed by a contractor between 2011 and 2014, which ranged from AU\$3.4 to 351 AU\$353 million in value. It is difficult for scholars to obtain data, but not impossible as has 352 been demonstrated in the studies prior to that presented in Flyvbjerg *et al.* (2002).

353

An over reliance on secondary sources, again reaffirms the unreliable nature of the data that was presented. By their own admission, Flyvbjerg *et al.* (2002) state:

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357 "Reconstructing the actual costs of a public project, therefore typically entails long and 358 difficult archival work and complex accounting. For private projects, even if funding and 359 accounting practices may be more conducive to producing data on actual total costs, such 360 data are often classified to keep them from hands of competitors. Unfortunately, this tends 361 to keep them from scholars. And for both private and private projects, data on actual costs 362 may be held by project owners because more often than not, actual costs reveal substantial 363 cost escalation and cost escalation is normally considered somewhat of an embarrassment 364 to promotors and owners. In sum, establishing reliable data on actual costs for even a single 365 transportation infrastructure project is often highly time consuming or simply impossible" 366 (p.293)

367

More reliable statistical studies using larger samples had been undertaken prior to Flyvbjerg *et al.*'s (2002) study. For example, Thurgood *et al.* (1990) examined the cost overruns of 817 highway projects delivered by the Utah Department of Transportation (UDOT) between 1980 and 1989. Similarly, Hinze *et al.* (1992) studied the nature of cost overruns of 468 highway
projects procured by the Washington State Department of Transportation (WDOT). In
Flyvbjerg *et al.* (2005: p.131) they continued to contend that their study contained "the largest
sample of its kind" eschewing to acknowledge Vidalis and Najafi (2002) research on cost
overruns based on 708 roads projects as well as Bordat *et al.*'s (2004) analysis of 659
transportation schemes constructed by the Indiana State Department of Transportation.

377

Similarly, recognizing the need to improve the cost performance of transportation, Ellis *et al.* (2007) examined the effectiveness of alternative contracting strategies used to deliver 1160 projects from the Florida Department of Transportation database. Studies by the Departments of Transportation have been much larger than Flyvbjerg *et al.* (2002) and based upon homogenous datasets; consistent rules, polices and estimating practices involved with their implementation. Has this myth arisen due to an error or a lie? Again, the reader is left to decide.

384

385 **3.2** *Myth: Using the Decision-to-Build to Determine Cost Underestimation*

386 As previously highlighted, there is no international standard that has been established that 387 determines the level of reliability required to create an estimate at the point of decision-to-388 build, particularly at the time Flyvbjerg et al. (2002) conducted their study. In fact, the decision-389 to-build could be taken after tenders have been received so as to acquire an understanding of 390 market prices. Figure 2 provides an overview of stages used to produce an estimate during the 391 pre-contract phase of a project. It can be seen that when an initial budget estimate is established, 392 it is based upon very limited information to inform a business case. However, as information 393 becomes available the reliability of an estimate improves. This is an issue that Flyvbjerg *et al.* 394 (2003b) out rightly refutes as evident in their response to Remington (2002;p.451) who had 395 suggested that "it costs money to gather detailed information required for more detailed 396 forecasts". Flyvbjerg et al. (2003b) responded by stating:

397

398 "Maybe Remington thinks gathering information always makes the cost estimates
399 higher. This would be rather unusual attitude toward forecasting. The burden of proof
400 is on Remington and other proponents of technical explanations. The statistics of the
401 matter indicate that it will be very difficult to lift this burden. Political and economic
402 explanations of cost underestimation account for better the data, as we show in the
403 article" (p.83).

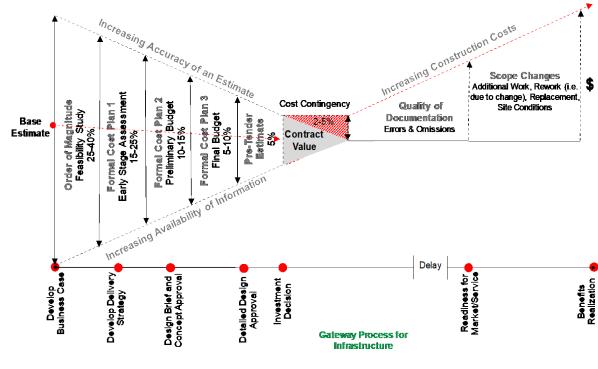
In defense of Remington, the authors concur with his view that gathering more detailed information during the design process will produce more reliable estimates that may result in higher or even reduced costs (Figure 2). The production of an estimate demands knowledge of what will occur, though the challenge is to produce one that provides an accurate reflection of reality (Carr, 1989; Smith *et al.*, 2016). The acquisition of such knowledge is dependent upon the completeness of the information made available at a specific point of time during the design development process.

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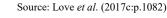
413 For decades, it has been suggested that greater emphasis should be placed on ensuring the 414 design and documentation is complete prior to the commencement of construction. This, 415 however, rarely happens in reality, but as design process become digitized, enabled by Building 416 Information Modelling, cost estimates will improve, as they are linked directly with levels of 417 design detail (Love et al., 2008; Love et al. 2017a;b;c). Nonetheless, having greater access to 418 and planning the flow of information during the design process has been consistently identified 419 as being pivotal to ensuring projects are able to be delivered on time, to budget and their desired 420 quality (e.g., Bishop, 1972; Love and Gunasekaran, 1997; Austin et al., 1996; Titus and 421 Bröchner, 2005; Eastman et al., 2008).

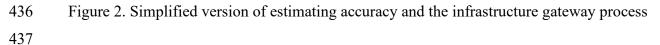
422

423 Flyvbjerg et al. (2002) uses the budget estimate at the time of the decision-to-build, as the point 424 of reference to measure cost performance. This budget estimate should not be construed as the 425 price that the public sector will need to pay for a project. Determining the price to be paid will 426 invariably be dependent on the procurement strategy and a series of negotiations between the 427 public sector and/or the consortium/contractor surrounding a project's scope. Noteworthy, in 428 Figure 2, if a Gateway Process is adopted to procure transport infrastructure then the formal 429 decision-to-build will be made after tenders have been received from contractors. It is the price 430 at this stage that becomes a binding contractual benchmark between client and contractor. Thus, 431 it should be the reference point or benchmark to measure cost performance, not the estimates made during the conceptual phases of a project. However, each phase of pre-construction 432 433 should be benchmarked to measure the increase/decrease of estimates.









438 3.2.1 Estimate variability: Project definition period

439 The use of the budget at the decision-to-build may lead to inflated cost overruns being 440 propagated, especially as it does not reflect market prices. Most large publicly funded projects 441 also tend to go through a long definition period, which can take years after project inception 442 during which many changes to scope and accompanying costs occur (Ahiaga-Dagbui and 443 Smith, 2014a). In fact, the time taken from establishing initial brief and budget estimate to 444 obtaining planning permission may take from 12 weeks to 10 years (Sidwell, 1984). Estimates 445 can vary significantly during this period. For example, research undertaken by Adafin et al. (2015a) revealed that the variability in cost between the elemental cost plans⁷ and final tender 446 447 sums can range from -14% and +16%. A project's scope can increase or decrease depending 448 on an array of factors (e.g. economic, political and environmental).

⁷ Elemental cost planning is often referred to as 'designing to a cost' since a cost limit is fixed for the scheme and the architect/engineers must then prepare a design not to exceed this cost (Smith *et al.*, 2016). It relies upon the adoption of a Standard Form of Cost Analysis that allows costs to be compared on a common format and forms the basis of the benchmarking analysis central to the concept of Elemental Cost Plans (ECP). Refer to the Building Cost Information Service (BCIS), an arm of the RICS in the UK, who have developed industry standards for preparing ECP such as 'BCIS Elemental Standard Form of Cost Analysis'.

450 It is no surprise that Terrill and Danks (2016) for example found that 66% transport projects 451 begin to experience cost overruns before actual construction commences. A pertinent example, 452 is the case of the Honolulu Rapid Transit project that had an original budget in 2012 of US\$5.2 453 billion and since construction commenced its forecasted completion cost at the end of 2016 is 454 set to rise by 83% to US\$9.5 billion (Hrushka, 2016). Construction was originally scheduled 455 to begin in December 2009. Legal proceedings to prevent the project from going ahead as well 456 of delays in the review process and in obtaining federal approval of the environmental impact 457 statement, delayed the original commencement by more than two years. When the budget 458 estimate was established, Hawaii was in the midst of a recession. An unfortunate consequence 459 of the delay was that during this period a construction boom occurred, which resulted in 460 potential contractors not having the capacity and willingness to competitively bid for contracts. 461 Prices naturally increased, but funding had been anchored to the budget estimate and not 462 amended to reflect prevailing market conditions. When it is convenient for politicians they can 463 become susceptible to exaggerating, and using this reference point to justify why a piece of 464 infrastructure should not have been constructed or to highlight the supposed mis-management 465 of costs by an incumbent government.

466

Bolan (2015) notes that Flvvbjerg *et al.* (2002) lacked an understanding of the construction
process, as he stated:

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- 470 471

"There appears to be little understanding or experience on the part of Flyvbjerg pertaining to the construction process involved in building tunnels, bridges, and roads (p. 274).

472 473

474 Flyvbjerg (2015) has argued that in the absence of delusion and deception, a lack of sufficient, 475 reliable and accurate project data will result in a final cost variance that is normally distributed 476 around zero (i.e. initial costs should be just over-estimated as they are under-estimated). This 477 argument may appear to be credible upon perfunctory examination. However, early order of 478 magnitude estimates is normally based on unreliable historical average unit costs, usually stated 479 as cost per kilometer of roads or rail work and adjusted for inflation with available cost indices. 480 This unit cost typically contains no specific details or design information pertaining to the new 481 project being appraised. To the authors knowledge, Flyvbjerg, Holm and Buhl have, to date, 482 not undertaken any research examining the nuances of estimating. They were at the time of their study not qualified in this area to make such judgments about their accuracy and level ofdetail required to produce them.

485

486 3.2.2 Cost underestimation: The drawing of a long-bow

487 Using the decision-to-build, Flyvbjerg *et al.* (2002) reported for a sample rail projects to have 488 experienced a mean cost underestimation of 45% (n=58). Other studies in the United States 489 (US), for example, have also used the decision-to-build, but have made it explicit that this was 490 after preliminary engineering had been completed and had requested Federal Transit Approval 491 (FTA) (e.g., Pickrell, 1990; O'Toole, 2015). If a Full Funding Grant Agreement is given, a 492 project can proceed to the final design phase, which includes obtaining right-of-way 493 specifications, construction cost estimates, and tender documentation. In other countries, the 494 formal decision to build may be taken at an earlier or later stage in the project development 495 process (Love et al., 2017b).

496

497 In the US, for example, Pickrell (1990) examined 10 rail transit projects constructed before 498 1990 and found that the average cost overrun was 50%. More specifically, 9 out 10 projects 499 experienced cost overruns of 13% to 106% and one experienced an underrun of -11%. 500 Similarly, Dantata et al. (2007) examined a further 16 rail projects completed after 1994 and 501 revealed a mean cost overrun of 30%. Drawing on the dataset produced by O'Toole (2015) for 502 light transit rail (LRT), Love et al. (2017b) calculated the mean overrun of 42% from the FTA's 503 predicted capital costs for a sample 31 projects constructed between 1989 and 2013. Notably, 504 the Pittsburgh and San Diego LRTs constructed in 1989 experienced underruns of -10% and -505 11%, respectively. There are several examples of LRT projects that have been delivered on or 506 under their budgeted capital costs, but they are seldom acknowledged as a success, particularly 507 by the media. In Canada, for example, the Northwest line extension in Calgary, which 508 commenced operation in 1987, was approximately US\$3 million under budget and cost 509 US\$104 million (TRB, 1989).

510

511 Contrastingly, when the contract award is used as a reference point, Love *et al.* (2017a) found 512 the actual costs expressed as a percentage of the contract value for 16 rail projects constructed 513 by a contractor ranged from -4.19% to 96.73%, with a mean of 23%. Contracts that provide a 514 traditional lump price experienced a mean cost increase of 11%. However, rail projects 515 procured using a cost reimbursement form of contract incurred a mean cost increase of 75%. All of the projects cost increase occurred due to scope changes. Cost reimbursement (also referred to as cost-plus) contracts are used when performance, quality or delivery time is a much higher concern than cost, and there is a need for flexibility, allowing for changes in specification to made. Flyvbjerg *et al.* (2002;2003a;2004;2005;2009) and Flyvbjerg (2009) have not considered or acknowledged the influence of procurement methods and other project practices that can have on large-scale transport infrastructures projects outturn costs.

522

523 In the case of roads, Flyvbjerg et al. (2002) a cost underestimation of 20% (n=167) was 524 reported. Using a reference point at the completion of detailing planning where design, 525 specification and final costs are determined for roads, Odeck (2004) revealed a modest mean 526 cost overrun of 7.9%. Using the contract award as an anchor Thurgood et al. (1990) examined 527 cost overruns rates between 1968 to 1988. They found that cost overrun rates fluctuated were 528 below 5% (n=817) until 1984, and then the proportion of projects exceeding this amount from 529 1984 to 1988 increased. This increase was attributable to having less experienced pre-530 construction staff employed within the UDOT due staff retiring. Similarly, Hinze (1991) 531 reported a mean cost overrun for roads constructed by WDOT to be circa 5% (n=468). A higher 532 figure has been reported in Love et al. (2014) who revealed a mean cost overrun for roads to 533 be 12.49% (n=44) at contract award.

534

535 There has, however, been limited research that has examined the cost overruns of bridges and 536 tunnels, though those that have been undertaken are poles apart in their estimates primarily due 537 the reference point used. Flyvberg et al. (2002) reported a mean of cost overrun of 33.8% 538 (n=33) whereas Love *et al.* (2012) a significantly lower figure of 11.62% (n=12). Considering 539 the ambiguity that surrounds determination of projects using the decision-to-build and the 540 changing and emerging nature of scope during the pre-construction stage, Flyvbjerg et al. 541 (2002) have drawn a long-bow by stating their cost underestimation claims, especially as most 542 of the data originates from secondary sources where original estimates and actual costs are 543 unable to be verified.

544

5453.3 Myth: Costs are Underestimated in 9 out of 10 Transport Infrastructure546Projects

547 A never-ending factoid that has emerged from the original Flyvbjerg *et al.* (2002) study and 548 resonates throughout the literature is that 9 out 10 transport projects worldwide experience cost

- 549 overruns. Despite the unrepresentative nature of the sample, many academics have and 550 continue to peddle this canard. For example, Shane et al. (2009), incorrectly state:
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554

557

"In one study by Flyvbjerg et al. (2002), it was found that this underestimation occurs in 553 9 out of 10 transportation infrastructure projects around the world" (p.222).

555 Flyvbjerg (2015) has continued to promote this assertion, despite the methodological flaws 556 associated with the original data's collection presented in Flyvbjerg et al. (2002) as he states:

- 558 "The article shows that as a consequence of cost underestimation nine out of ten large 559 public works projects have cost overruns. Cost overruns are large, even when measured in 560 conservative terms, i.e., excluding inflation and using the final business case as base line" 561 (p.158).
- 562

563 It is not only an exaggeration to claim that almost all transport projects (i.e. 9 out 10) are 564 delivered over budget. It is misleading. For example, Terrill and Danks (2016) analysis of a 565 much larger dataset of 836 transport projects valued at AU\$20 million or more, planned or 566 completed since 2001 in Australia, revealed that "the majority of projects come in close to 567 their announced costs" (pg. 10). In fact, 66% were either delivered on budget or under the 568 budget. Only 34% overrun their budget. That said, an important trend that Terril and Danks 569 (2016) do show is that when projects do exceed their expected costs, the size of the overrun is 570 usually significant. They found that 90% of Australia's cost overrun problem is explained by 571 only 17% of projects.

572

573 The contract values for the Flyvbjerg et al. (2002) publication ranged from US\$1.5 million to 574 US\$8.5 billion. It does not take much to realize that not all the projects in the dataset are large 575 by the standards of transport infrastructure projects. In fact, by their own admission Flyvbjerg 576 et al. (2002) acknowledge that:

577

578 "Our own data collection concentrated on large European projects because too few data 579 existed for this type of project to allow comparative studies. For instance, for projects with 580 actual construction cost larger then 500 million Euros (1995 prices; EUR 1=US\$1.29 in 581 1995), we were only able to identify two identify from other studies only two European 582 projects for which the data were available on about actual and estimated costs. If we 583 lowered the project size and looked at projects larger than 100 million Euros, we were able 584 identify such data for eight European projects" (p.294).

Issues associated with the reliability of the data and point of reference need to be considered here. Moreover, the use of currency conversations has no meaning for comparing the costs of construction unless issues associated with an economy's Purchasing Power Parity are taken into consideration.

589

5903.4 Myth: Underestimation Cannot Be Explained by Error and is Best591Explained by Strategic Misrepresentation, that is, Lying

592 Flyvbjerg et al. (2002) entitled their original paper "Underestimating costs in public works projects: Error or lie?" with the aim of ascertaining whether the cost underestimation problem 593 594 should be attributed to an error or lie? However, their bifurcation of the cost underestimation 595 problem into error or lie intentionally presents the reader with a false dichotomy; an either/or 596 choice that is practically invalid when juxtaposed with the real-world nature of procuring large 597 infrastructure assets. This false dichotomy forces the reader to reject complexity in complex 598 decisions and focus on only the two extremes presented, with the assumption that no middle 599 options are available. When Flyvbjerg et al. (2002) posit the error or lie false dichotomy, they 600 fall foul of the Fallacy of the Excluded Middle⁸ as there are many other explanations of cost 601 underestimation. The error or lie framing is a false alternative, a misleading and a naïve 602 diagnosis of the cost underestimation problem. In particular, Hollman (2016) states that:

603

604 "Industry data does not support strategic misrepresentation as being a primary risk driver,
605 even for public infrastructure projects. However, that may not but true if politicians
606 understand, if politicians understood our profession's failure to address the level of scope
607 definitions and other systemic risks in risk quantification" (p.301)

608

Osland and Strand (2010) have been particularly critical of the Flyvbjerg *et al.* (2002) of the strategic misrepresentation and optimism bias explanations. Like the authors, they questioned the theoretical and methodological validity of their study claiming that the strategic misrepresentation framework "does not offer any variation on the institutional variable nor when it comes to variation in planners (actors) motives and rationality." Osland and Strand (2010) concluded that Flyvbjerg *et al.* (2002) applied the logic-of-suspicion in their claim that inaccurate cost forecasting is a result of optimism bias. They specifically state:

⁸ The fallacy of the Excluded Middle relates to the third of the Three Laws of Logic – the Law of the Excluded Third, after Aristotle (Metaphysics, Book IV (Part 7). It can be simply explained as a claim that a statement is either true or false and that there is no middle option.

616 "Flyvbjerg and other proponents for the hermeneutics of suspicion, the actors actually 617 admitting telling lies can be seen as the 'tip of the iceberg'. However, it is also a perspective 618 that would not be falsified if no examples of actors admitting lying were found. On the 619 contrary, it could easily be interpreted as a verification that they were lying also for the 620 researchers." (p. 81)

621

622 A lie is a false statement that is deliberately created by someone to intentionally deceive others; 623 deception requires justification. There needs to be a motivation to enact the lie. But, the grounds 624 for producing deceitful cost estimates are not empirical examined in Flyvberg et al. 625 (2002;2003a;2004;2005;2009). No evidence is provided to link cost underestimation and the 626 process of estimating and outcomes. This contributes to the phony conclusions that have been 627 presented, but as such information is repeated, many people have become accustomed to 628 viewing this myth as being a reality. This has been assisted with passage of time, as very few 629 researchers have challenged the original findings presented in Flyvbjerg et al. (2002). 630 Evidently, the logic-of-opposition paradigm comes into being here (Lindsay, 1990); people 631 have chosen to adopt the mis-information that they have been presented with, as they are unable 632 to recollect the details of the original study and therefore accept them as facts. Over time, the 633 continual distortion of the narrative relating to the causal nature of cost underestimation leads 634 to the *mis-information effect* being experienced (Loftus *et al.*, 1989) - episodic memories that 635 were grounded in the facts associated with cost underestimation have been blurred by the 636 reinforcement of these myths.

637

638 3.4.1 A case of fitting the distribution to the data, and not data to the distribution

639 Ahiaga-Dagbui and Smith (2014b) have argued that a robust explanation of cost 640 underestimation must factor in process and product, funding, procurement, risks, as well as 641 sources of change to scope. The Flyvbjerg et al. (2002) study simply rely on a Normal 642 distribution information in their dataset and measures of *p*-values to reach the sweeping 643 conclusions made regarding the motives of planners and project sponsors. They did not even 644 determine the best fit probability distribution for the data the analyzed. The use of Normal 645 distribution never reflects what actually arises in reality. As the Normal distribution is 646 symmetrical and not skewed, the mean is in the middle. Thus, the standard deviation represents 647 a unit of uncertainty around the mean.

649 Emanating from Flyvbjerg et al.'s (2002) research, and to address optimism bias and strategic 650 misrepresentation, Flyvbjerg and COWI (2004) and Flyvbjerg (2008) suggested the use of 651 Reference Class Forecasting (RCF). Its implementation is based on the original dataset 652 presented in Flyvbjerg et al. (2002) and utilizes a Normal distribution. Yet, not all datasets are 653 normally distributed and bell-shaped and therefore it is important to determine their tails and 654 identify the best fitting distribution to determine appropriate probabilities of occurrence for the 655 purpose of risk analysis. The inaccuracies associated with the use of Normal distribution to 656 determine uplifts to accommodate additional costs that may be incurred in transport 657 infrastructure projects have been previously identified in Love et al. (2015a;b).

658

659 An example where RCF was applied and an inappropriate distribution used to determine up-660 lifts to the original estimate was the Edinburgh Tram and Airport Link project in the UK (Love 661 et al., 2013). The project was originally estimated to cost £320 million, which included a risk 662 contingency based-estimate (Auditor General for Scotland and Accounts Commission, 2011). 663 Taking all the available distributional information into account, by considering a reference 664 class of comparable rail projects (e.g. London Docklands Light Rail), the reference class estimated an 80th percentile value of £400 million. The project was completed three years late 665 666 in the summer of 2014 at a reported *construction cost* of £776 million (City of Edinburgh 667 Council, 2014). Considering claims and contractual disputes, which partly occurred due to 668 errors and omissions in contract documentation, a revised estimated final cost of over £1 billion 669 was forecasted, including £228 million in interest payments on a 30-year loan to cover the funding shortfall (BBC, 2011). 670

671

672 RCF has several limitations and the relative effectiveness of Risk Based Estimation methods 673 developed has yet to be adequately demonstrated (e.g., Liu and Napier, 2010; Liu et al., 2010). 674 Thus, Love et al. (2015b) have suggested that to improve the reliability of risks in the form of 675 a contingency estimate at Final Approved Budget, the empirical distributions of cost overruns 676 need to be examined to determine their best fit probability so that an appropriate construction 677 contingency sum can be determined. In this case, by determining the best fit probability 678 distribution for the homogenous sample provided, the likelihood of a portfolio of projects 679 meeting their desired cost performance can be attained (Love et al., 2017b). In addition, it is 680 more appropriate to use the median rather than the mean, which Flyvbjerg (2008) utilizes when 681 applying RCF, as it is not skewed so much by extremely large or small values, and thus 682 provides a better idea of a 'typical' value of a cost overrun (Hollman, 2016).

Unfortunately, RCF has been adopted by governments in several countries based on the recommendations by Flyvbjerg and COWI (2004) as they have sold it as being best-practice. At a minimum, an estimate for a large infrastructure project should include the estimated uncertainty measured by the relative standard deviation and identify the main risk drivers. Risk is project-specific, and they are interdependent. To simply assume that a given project is comparable to past and completed projects and that a lump sum up-lift could be added to account for all uncertainties is a gross oversimplification of reality.

690

691 4.0 Conclusion

692 The paper of Flyvbjerg, Holm and Skarmis (2002) attracted considerable attention and stirred 693 significant commentary, but limited criticism followed despite its methodological and practical 694 flaws. As noted by Siemiatycki (2016) the paper was constructed to create an impact, which it 695 has successfully managed to do. Moreover, the paper has been identified as making a seminal 696 contribution to the area of mega-project management. Yet a detailed examination of the 697 Flyvbjerg, Holm and Skarmis research raises serious questions regarding the methodology 698 adopted, the analysis undertaken, and unfounded conclusions reached. Needless to say, the 699 authors should probably be congratulated, as they have fooled many people with their creative 700 and rather convincing narratives that sensationalize the causes of cost overrun in transportation 701 projects. This can be seen in subsequent papers by the authors that perpetuate the mis-702 information that was originally presented, and now continues as a series of myths and factoids. 703 A detailed critic at the time would have revealed the findings were akin to fake news. For 704 example, the sample of projects is statistically unrepresentative. The dataset is unreliable and 705 the reference point from which cost underestimation is determined is ambiguous, resulting in 706 inaccurate and exaggerated cost overrun figures being reported. The primary myth, however, 707 is that: "Underestimation cannot be explained by error and is best explained by strategic 708 misrepresentation, that is, lying."

709

For those who have become avid believers and have been taken-in by Flyvbjerg, Holm and Skarmis's error or lie conclusion, then this paper will present readers with uncomfortable knowledge⁹; it may be denied, dismissed, diverted or displaced. No evidence at all supports the

⁹ Flyvbjerg (2015:p.276) provides an account of how the American Planning Association (APA) allegedly breached its own ethics. In doing so, he refers Rayner's notion of 'uncomfortable knowledge' as the APA did not accept the findings reported in Flyvbjerg *et al.* (2002).

causal claims of delusion and deception as the main explanations for cost underestimation intransport infrastructure projects.

715

716 The myths arising from Flyvbjerg, Holm and Skarmis (2002) have, unfortunately, become an 717 accepted norm amongst many transport and planning academics and practitioners. Challenging such myths since they were first published over 15 years may appear to be futile to some 718 719 readers, but is necessary as many policy makers who have engaged with these ideas and have 720 commenced on a journey where the road leads to nowhere; practices have not improved and 721 cost underestimation still prevails. It is quite likely that this status quo will continue unless 722 facts and evidence are used to establish the causal nature of cost underestimation. The 723 establishment of facts to acquire an ameliorated understanding of this phenomena is a challenge 724 and will inevitably require new lines of inquiry based upon the derivation of empirical 725 evidence.

726

If cost underestimation is to be effectively addressed and good decisions at the outset of a project are to be made in the future, then there is need for these estimates to be based on reality and not on delusion or falsehoods. Weakening the link between evidence and decisions not only jeopardizes the quality of transport policy making, it threatens the entire enterprise of scientific research, whose business is to find out the facts so that well-informed decisions can be made.

733

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