



# Global Hydrogen Market Prospects And Synergies with LNG

**Roberto F. Aguilera**



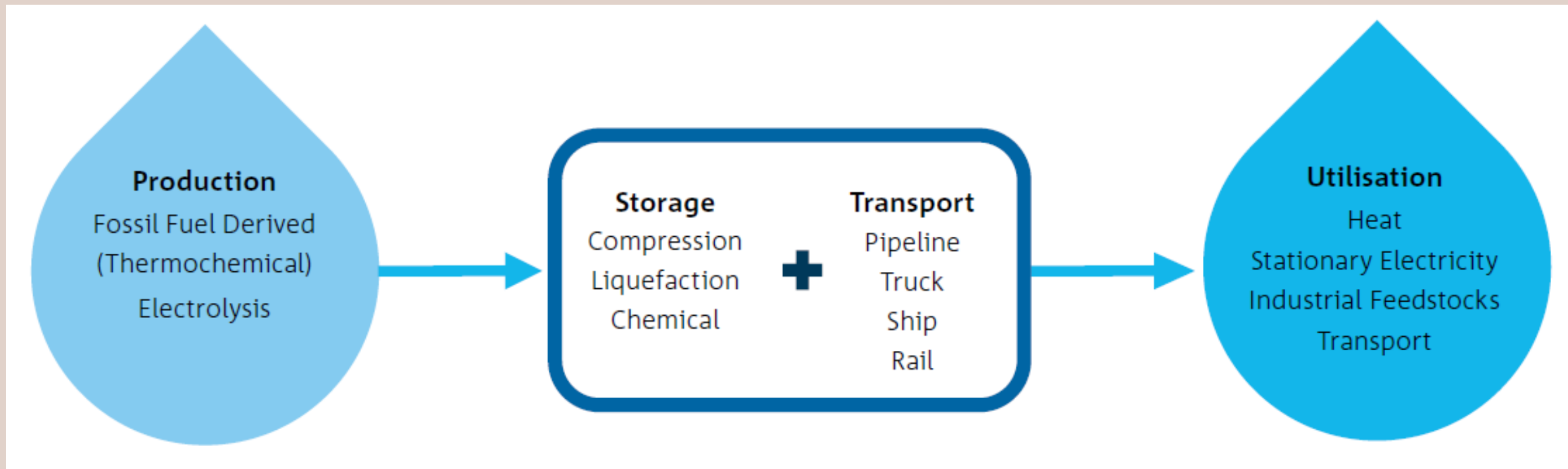
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# Outline

- Hydrogen value chain and applications
- Blue versus Green H2
- Natural gas, liquefied natural gas (LNG) markets & prospects
- Synergies between LNG and H2
- Opportunities and constraints for H2 transition
- Outlook for H2 in energy mix

# Hydrogen value chain

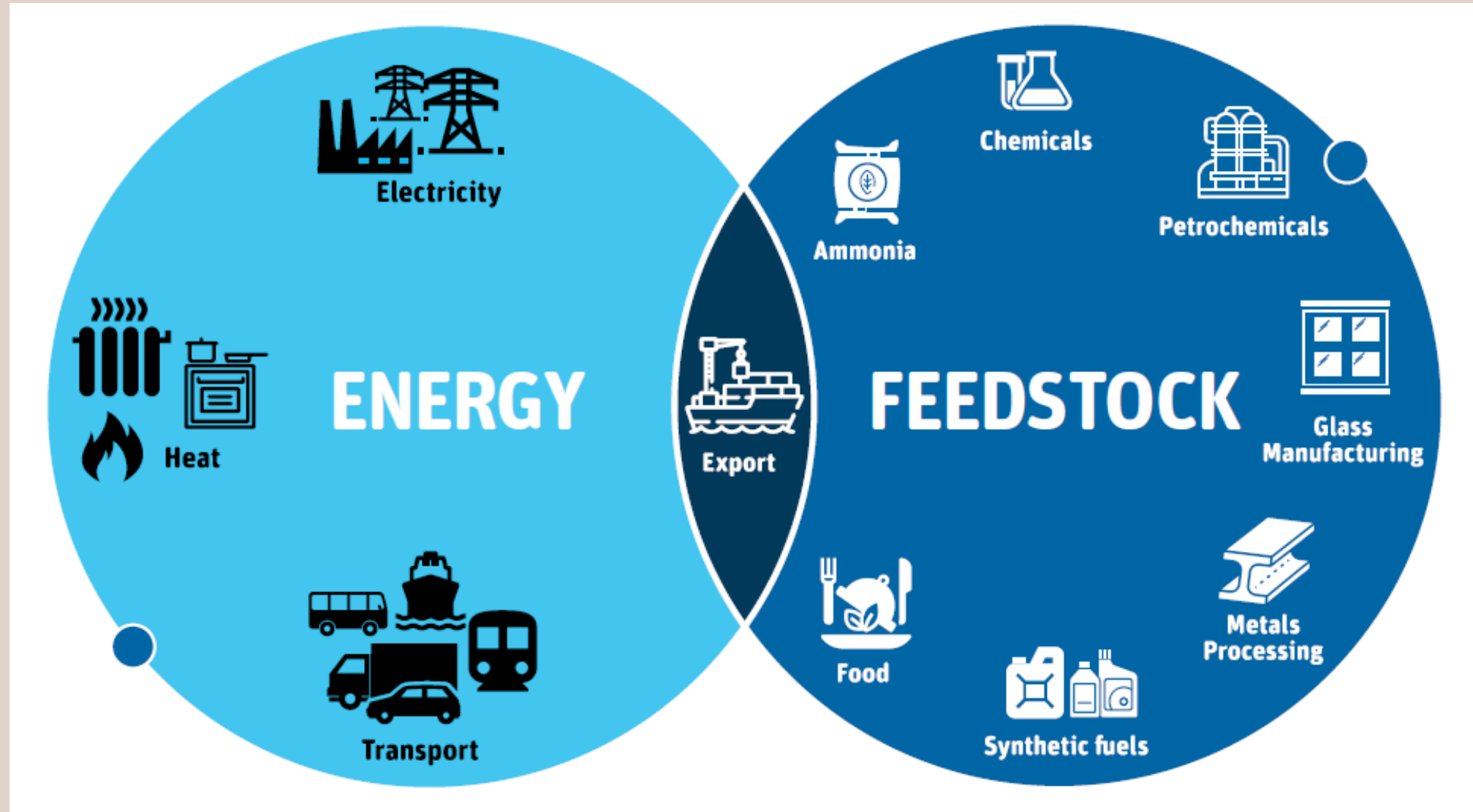


■ Source: CSIRO (2018)

- H<sub>2</sub> produced using various sources
- Several H<sub>2</sub> transport methods
- Application in many end use sectors

# Hydrogen applications

- Like oil & gas, H<sub>2</sub> useful as energy source or feedstock



- Source: CSIRO (2018)



Generation

Conversion

Storage /  
Transportation

Application

# Green/clean hydrogen



Wind or solar farms generate surplus energy



Electrolysis

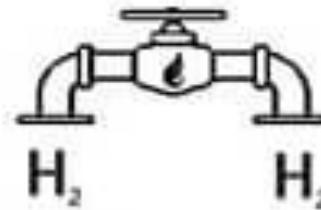
■ **Cost: \$4-6 / kg**



Liquefied Hydrogen Gas



Natural Gas terminals



Natural Gas pipelines



Fuel cell cars, trains, public transport



Householding, appliances, heating



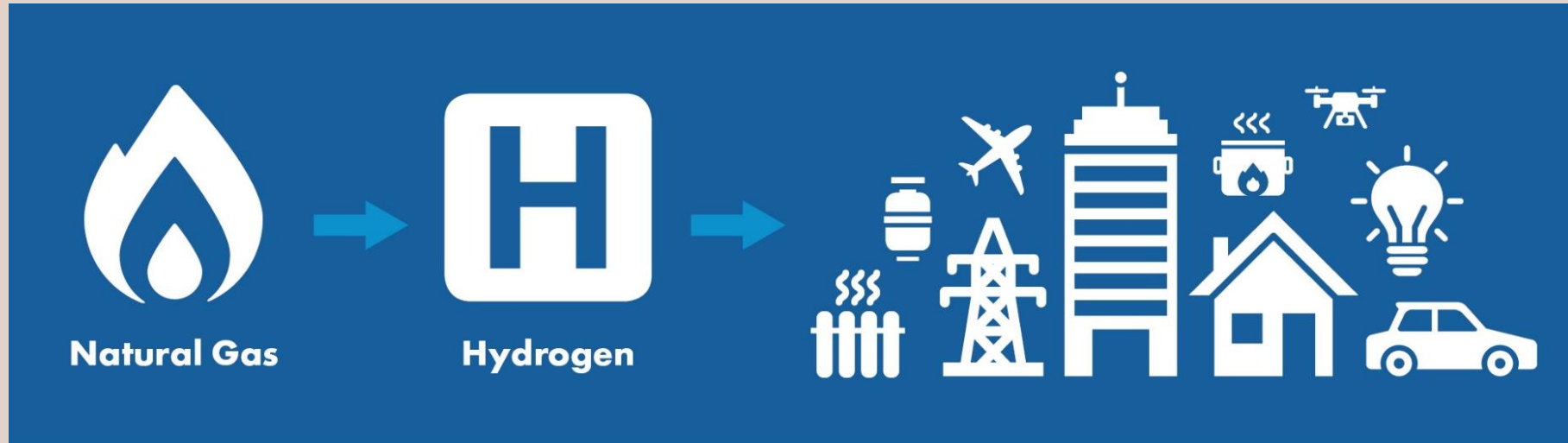
Petrochemicals, steel, refineries



Direct use electricity

■ Source: Venture Insights (2017)

# Blue hydrogen (sometimes grey)



Steam methane reforming



Partial oxidation

■ Cost: \$2-3 / kg

- Source: Energy Information Australia (2019)

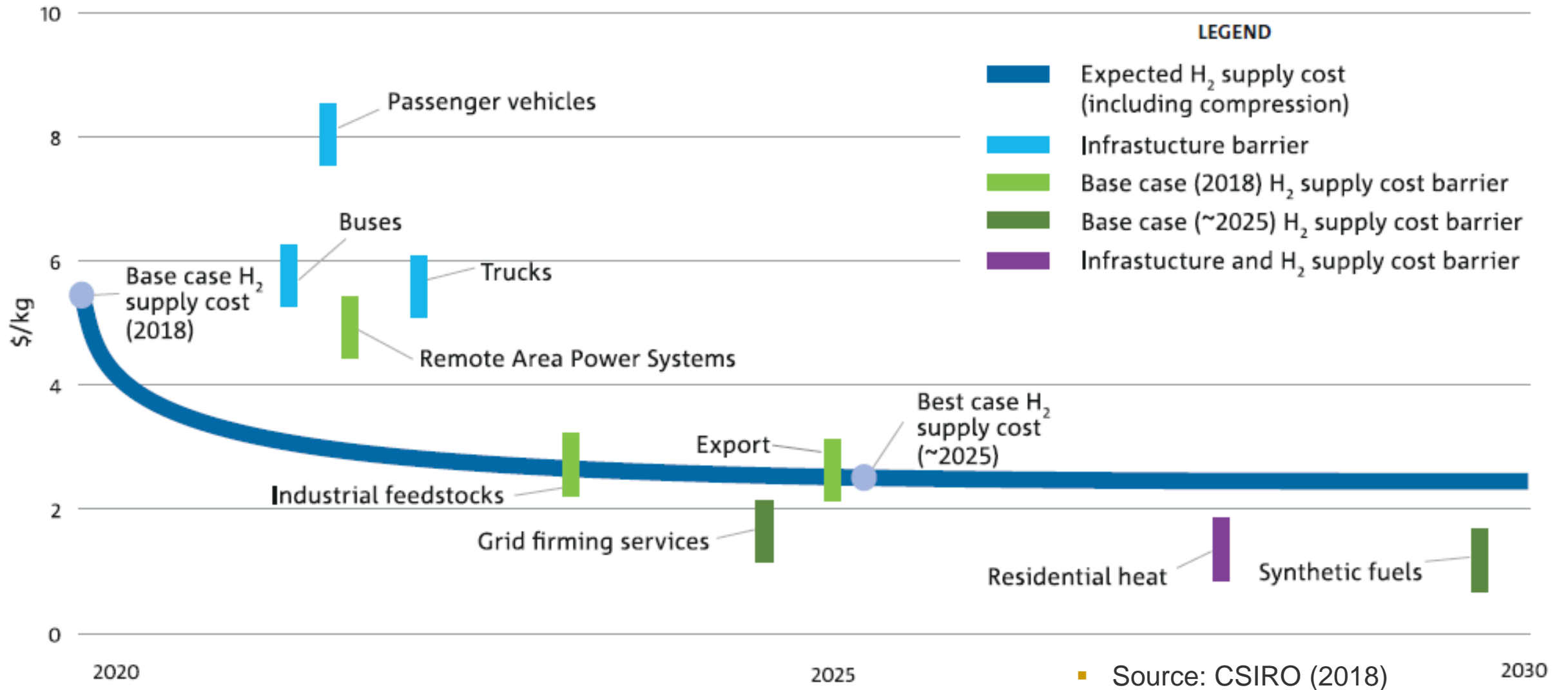


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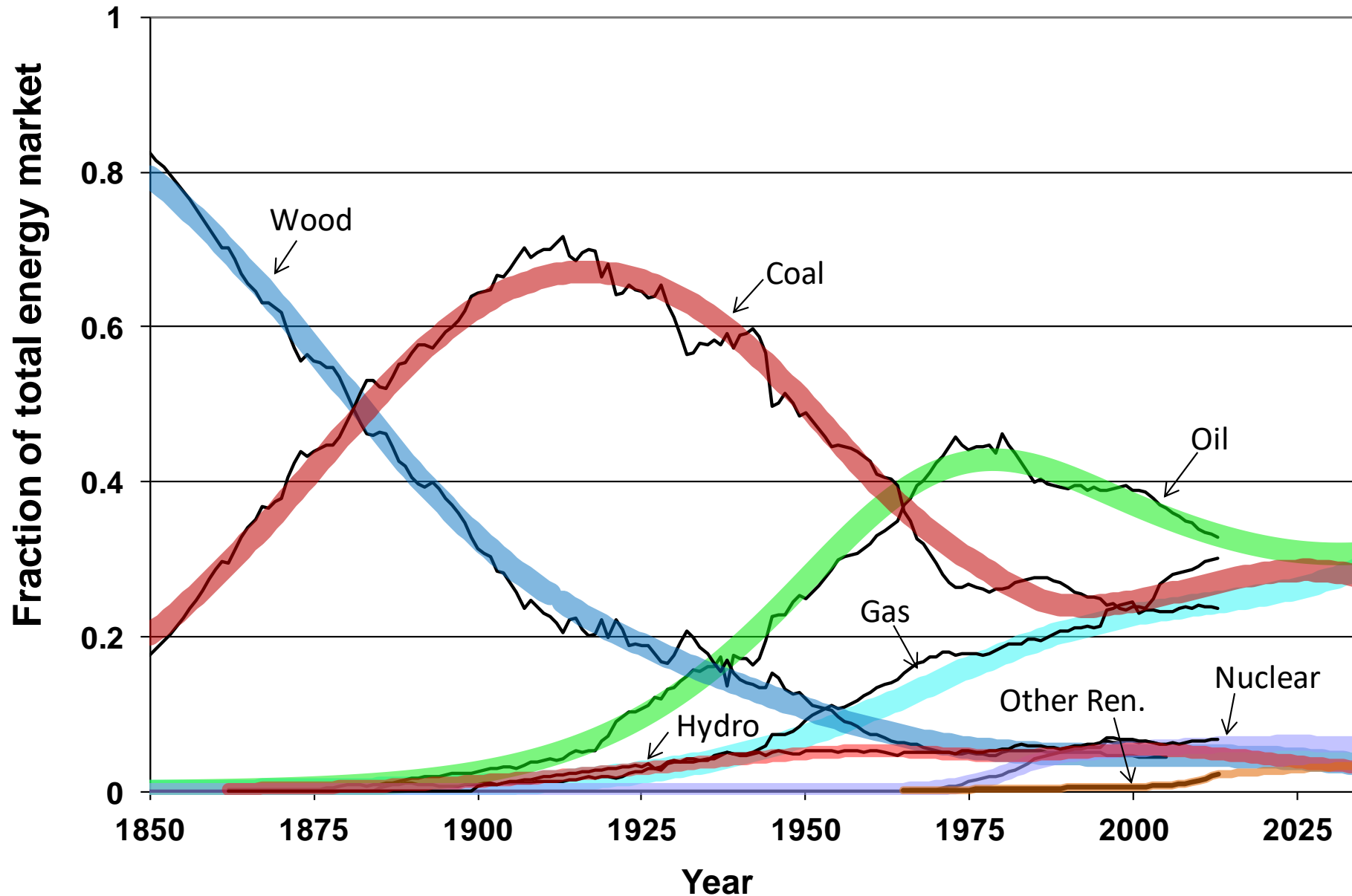


# Hydrogen competitiveness



- Still too expensive, but costs falling

# Primary energy mix (1850 - 2035)

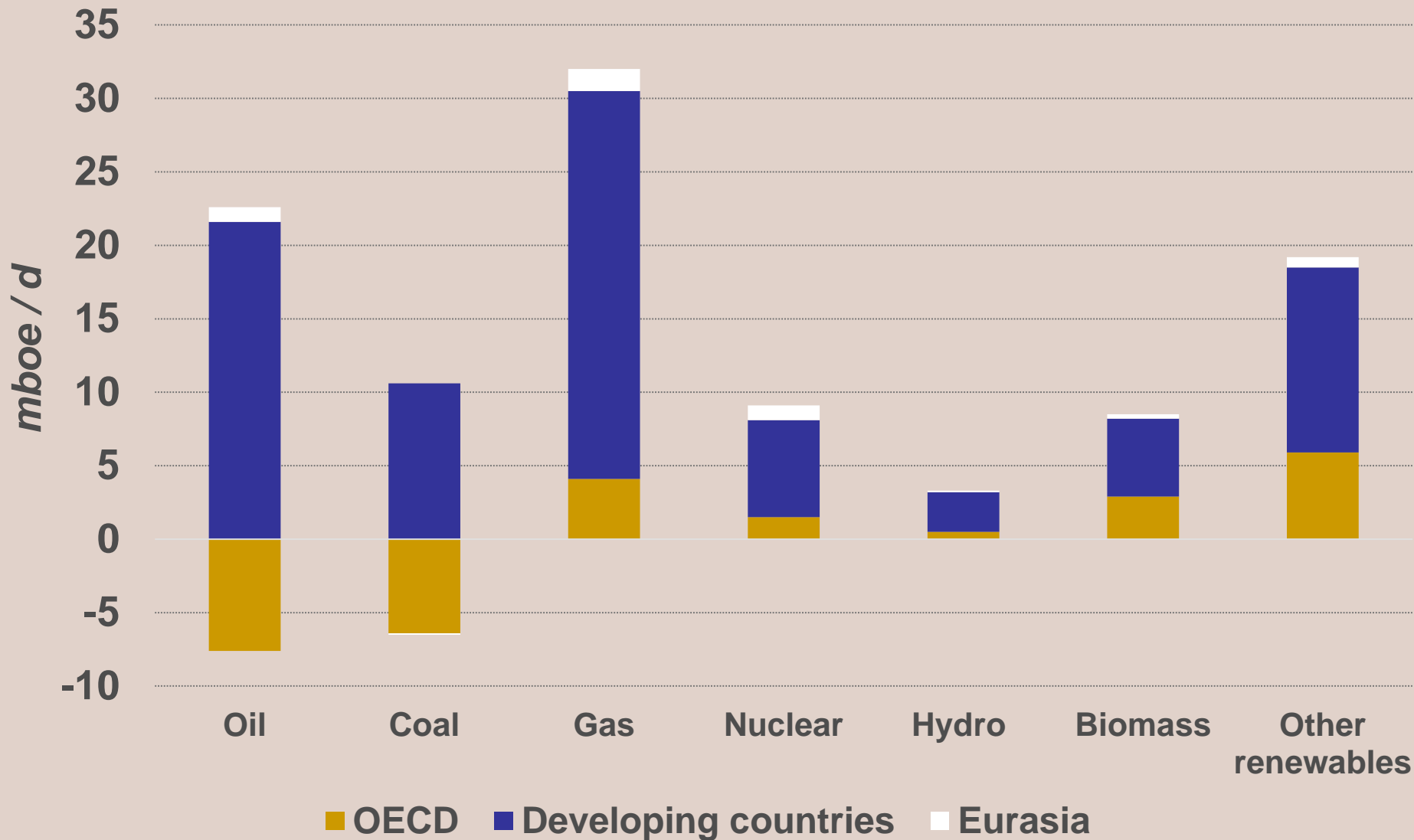


- Low prices extend oil & gas use for longer time period

■ Source: Aguilera and Aguilera, Mineral Economics (2018)



# Energy demand growth; fuel type & region (2015 - 2040)

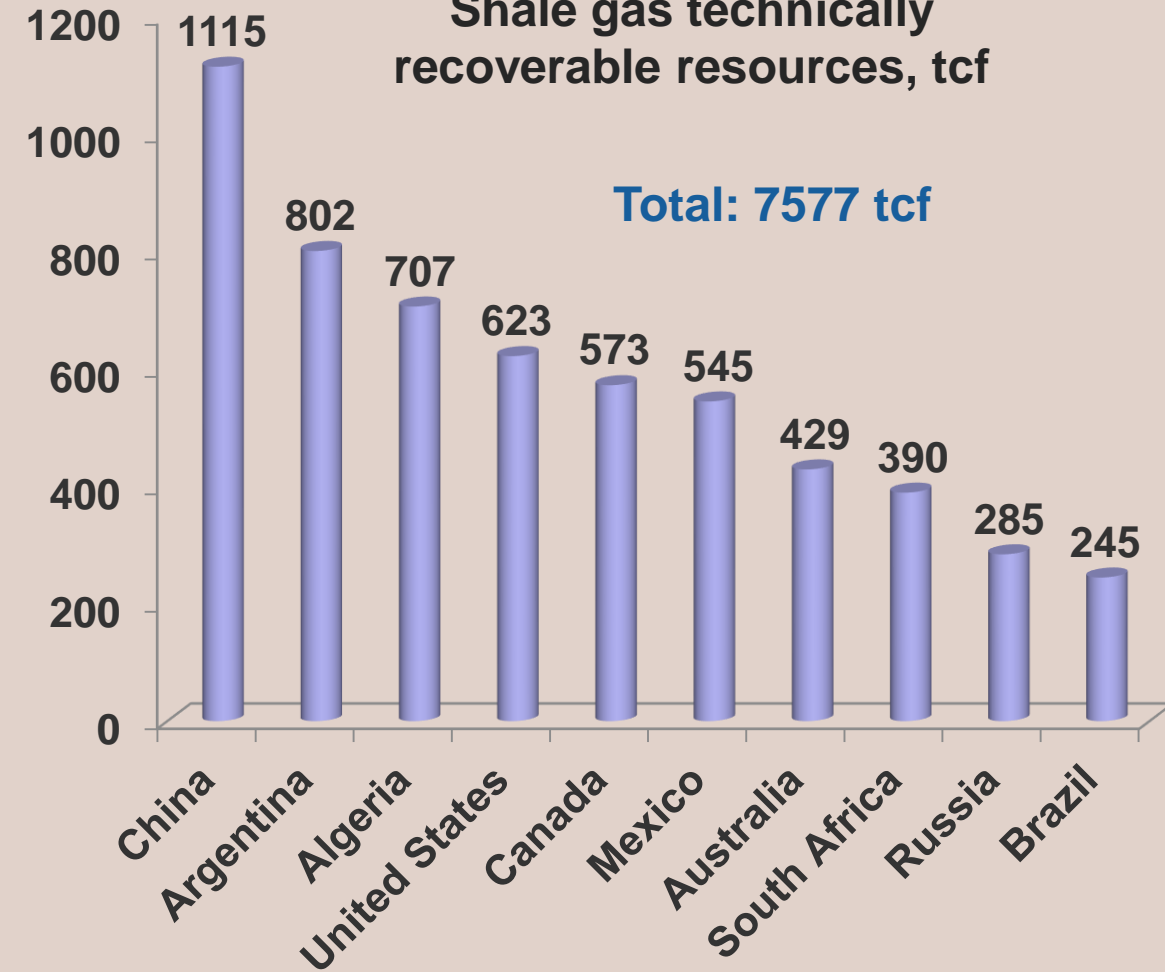


- Demand led by developing Asia
- Gas fastest growing energy source

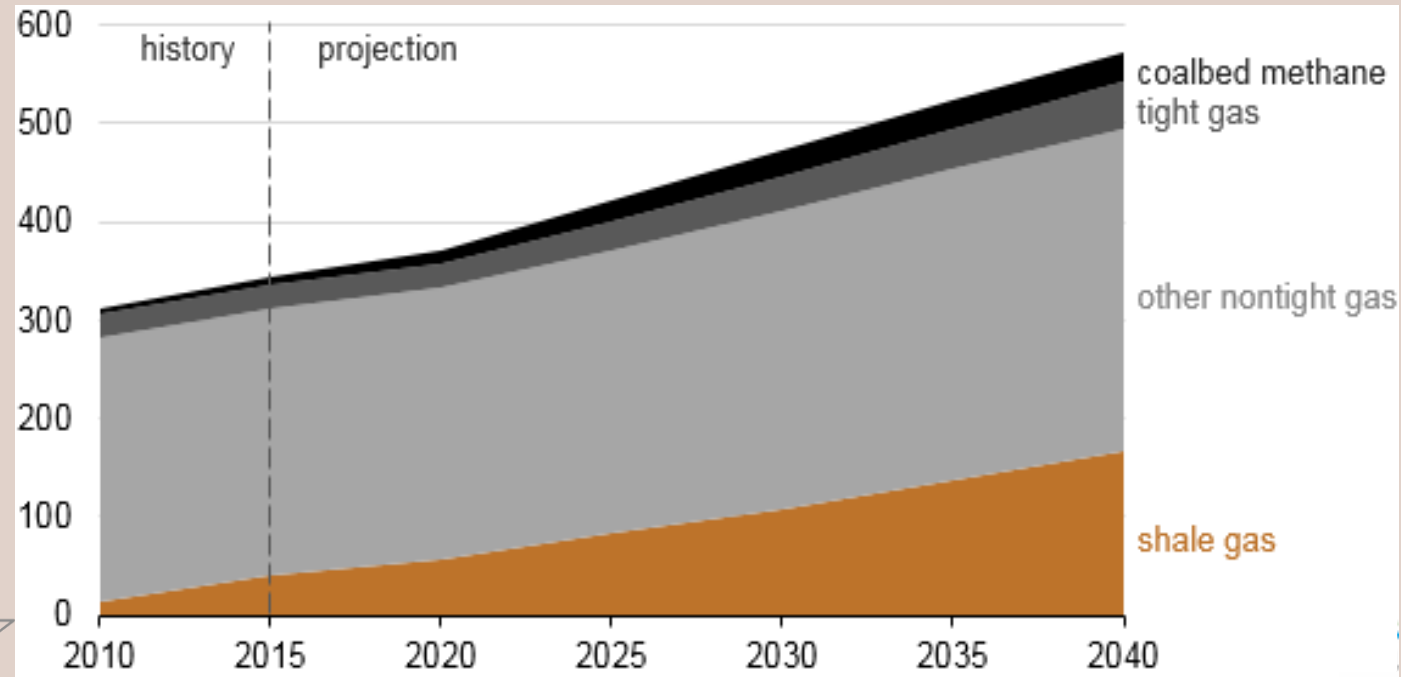
# Unconventional gas

Shale gas technically recoverable resources, tcf

Total: 7577 tcf

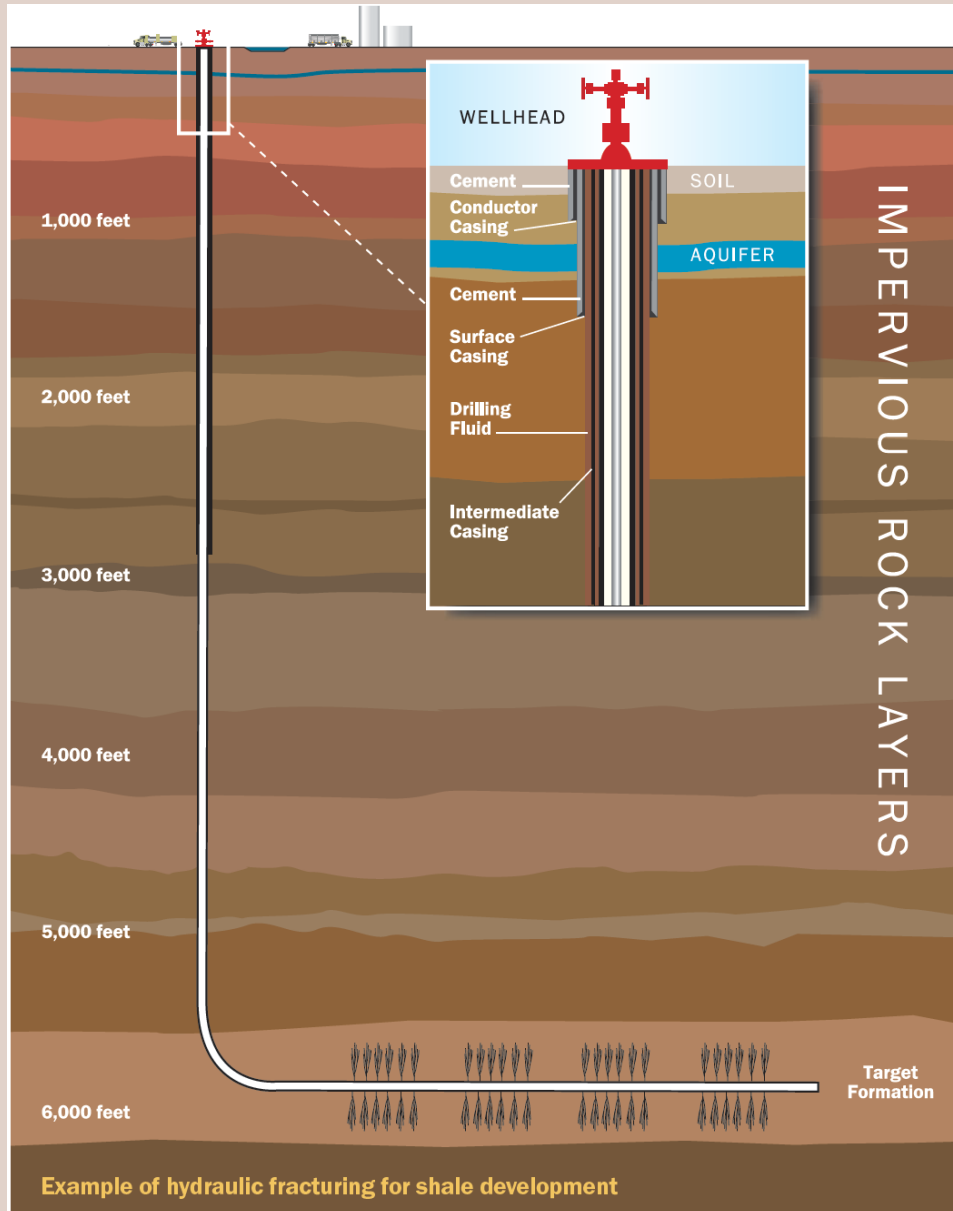


World natural gas production by type, bcf/d



Source: EIA, Advanced Resources International (2015)

# Environmental impacts – unconventional gas



- Most concerns relate to hydraulic fracturing:
  - Intensive water use
  - Water contamination
  - Methane leakage
  - Induced seismicity
- There are indeed environmental risks from extraction methods, though often exaggerated by media
- Damage caused by infant industry, but hazards will be overcome as industry matures

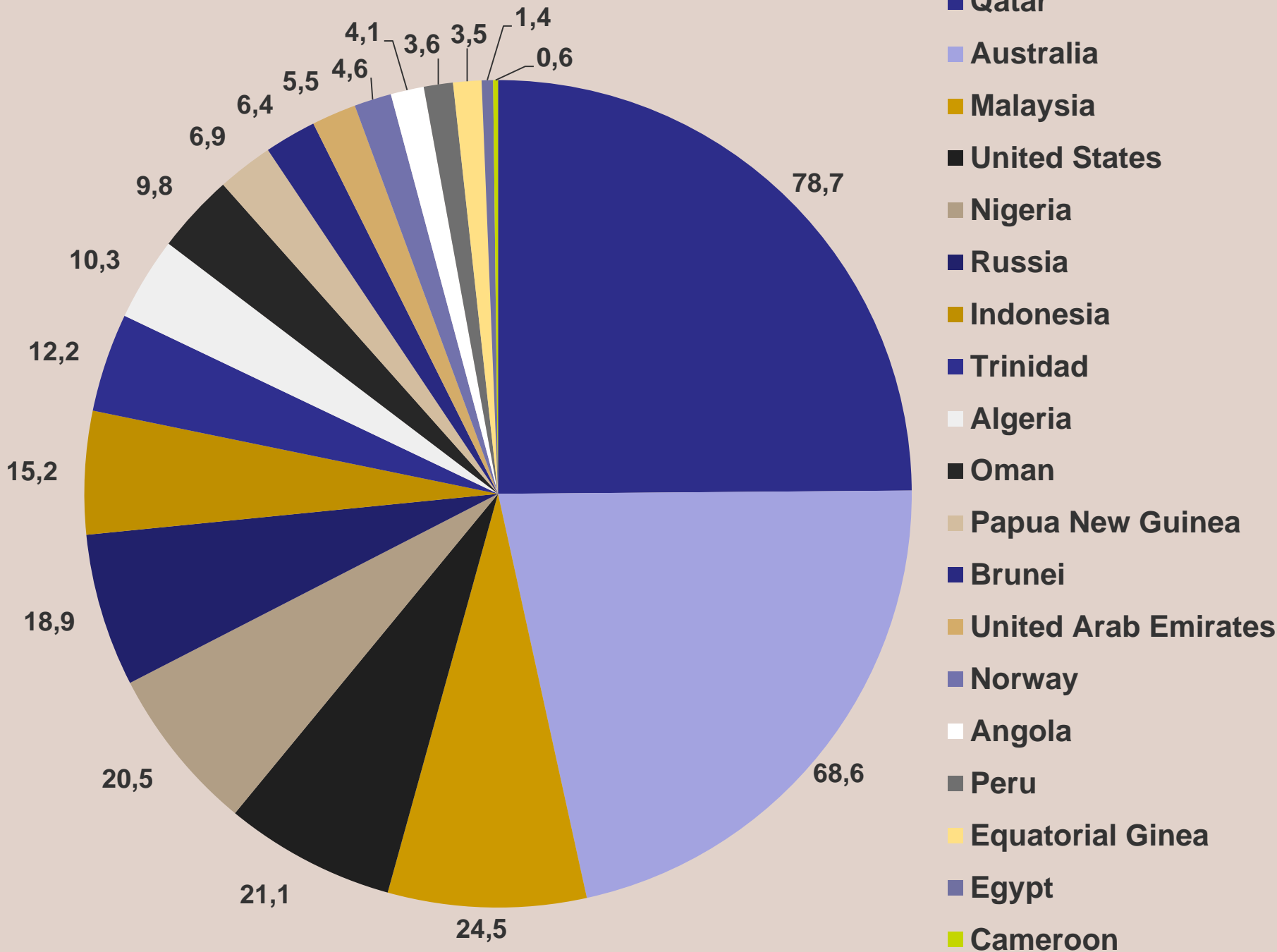
Source: American Petroleum Institute

# H2 links with natural gas: a valuable bridge

- Blue hydrogen
  - Domestic gas for H2 production, for consumption or export
- Gas pipeline networks can:
  - Supply gas as feedstock for H2
  - Be converted for H2 transport



# LNG exports (2018), mtpa



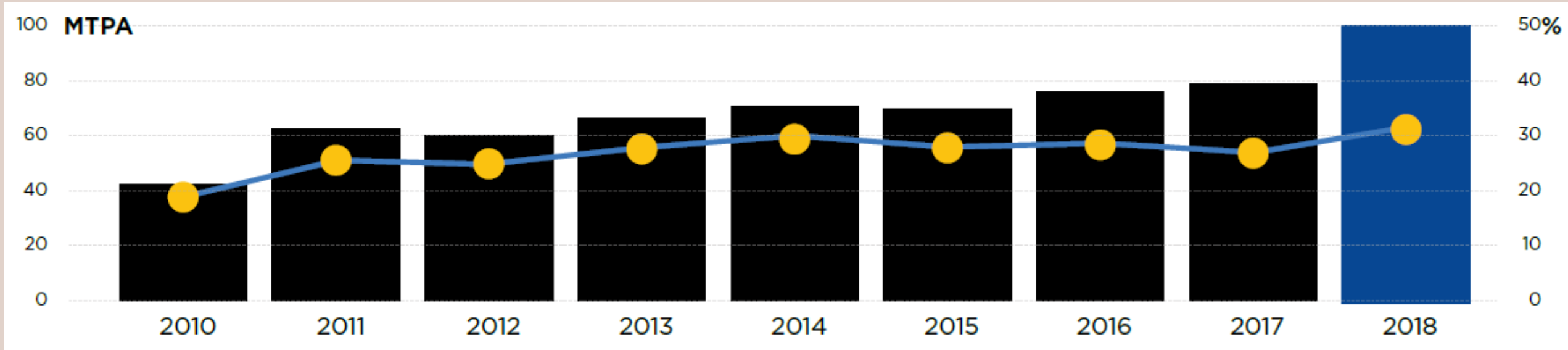
Source: International Gas Union (2019)

# H2 links with LNG

- Export LNG for H2 production abroad
- Some LNG infrastructure works with H2
  - But liquid H2 colder than LNG
- Transferrable expertise and skills
  - Industry, academia, government
- Market structures
  - Short term vs. long term



# Spot and short-term vs. total LNG trade

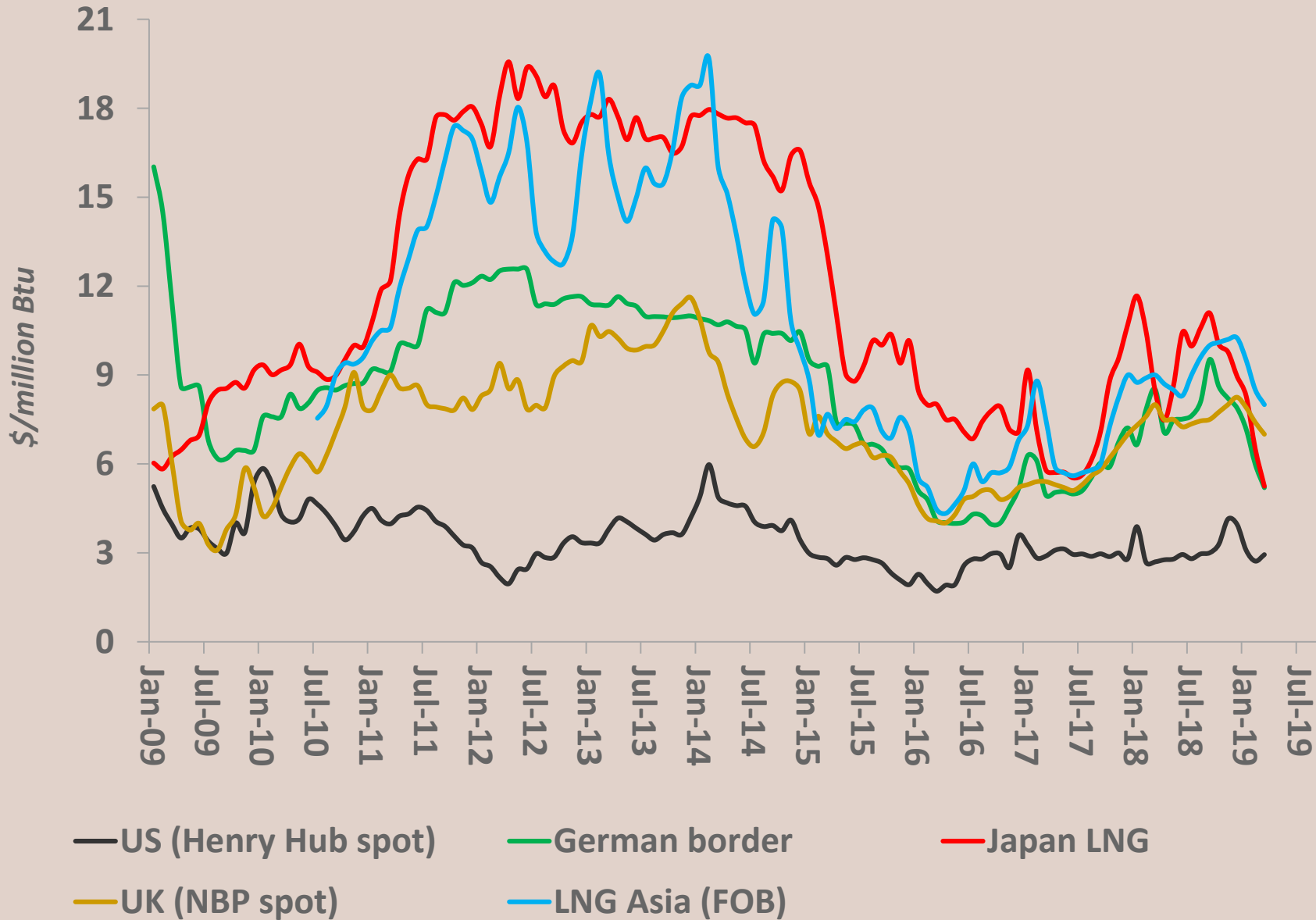


■ Source: GIIGNL (2019)

- Gas-on-gas pricing growing with global LNG trade
- But progress not so quick



# Natural gas price developments



- Regional prices diverged as shale gas supply & oil price rose
- Divergence narrowed with low oil price & expanded global gas trade

■ Source: IMF, Cedigaz

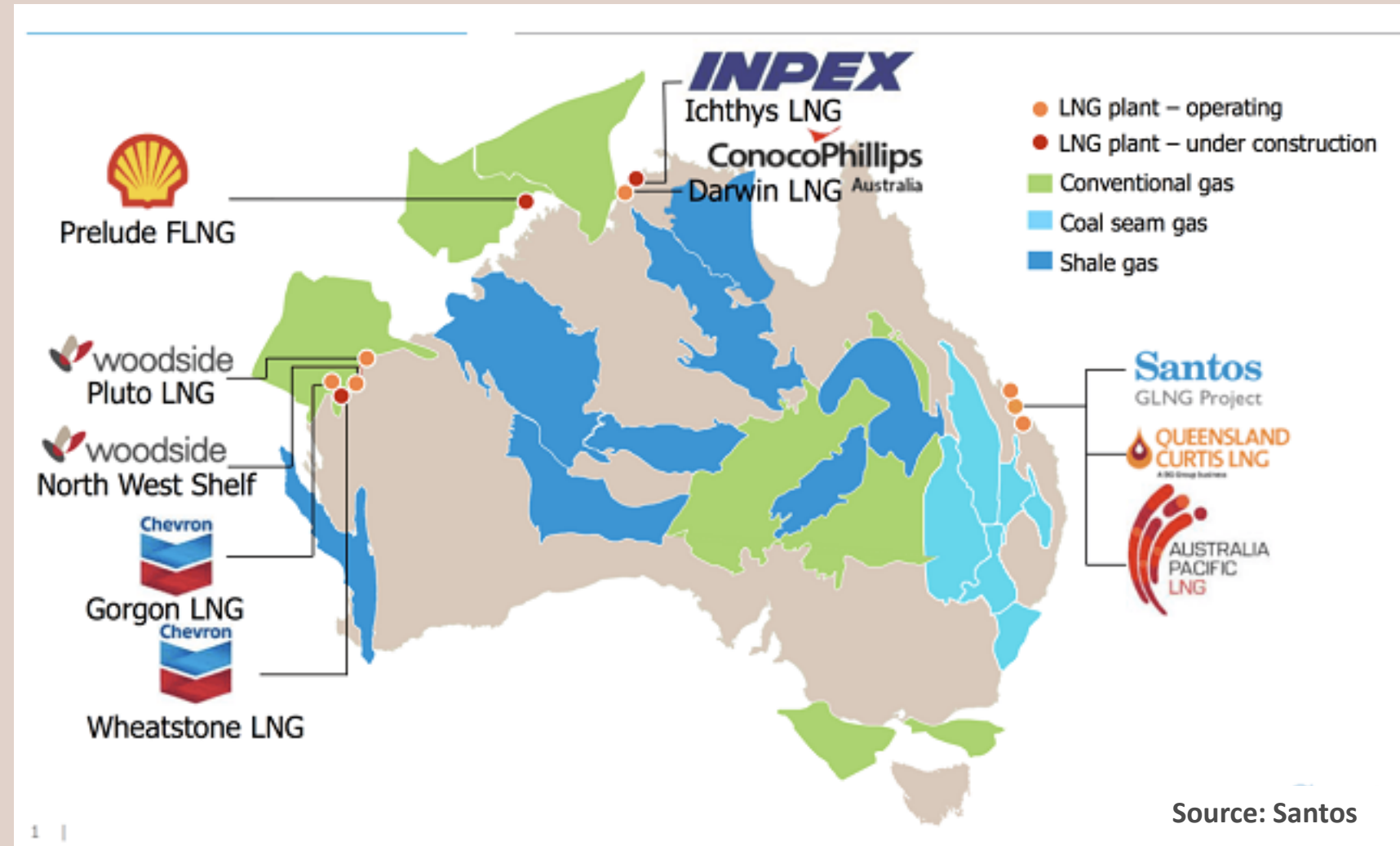
# With low prices, LNG industry bringing costs down

- Improved productivity and operational efficiencies
- Better planning, cooperation, standardisation, simple construction, floating LNG
- On consumption side, floating LNG enables poor countries to increase gas use
- Lessons applicable to H2



# Australia: \$200 billion investment in LNG projects

- By 2020, Australia to export 85 mtpa of LNG
- Proximity to Asia makes ideal destination for exports (low shipping costs)
- Plans to leverage LNG experience for H2 development





# Hydrogen development obstacles

- Demand
  - Sufficient H2 demand?
- Supply
  - Commercially competitive H2?
- Infrastructure & logistics
  - Sufficient storage & delivery?
- Transition
  - Sizeable share in energy mix?



# Hydrogen transition challenges

- **Scale**  
Transitions start small, yet scale required
- **Complexity**  
Energy market huge, H2 technically complex
- **End-use limits**  
Demand-side technical innovation needed
- **Policy & technology uncertainty**  
Keeps risk-averse investors away
- **Comparative advantages**  
Speeds or slows transition



■ Source: IIASA (2012)

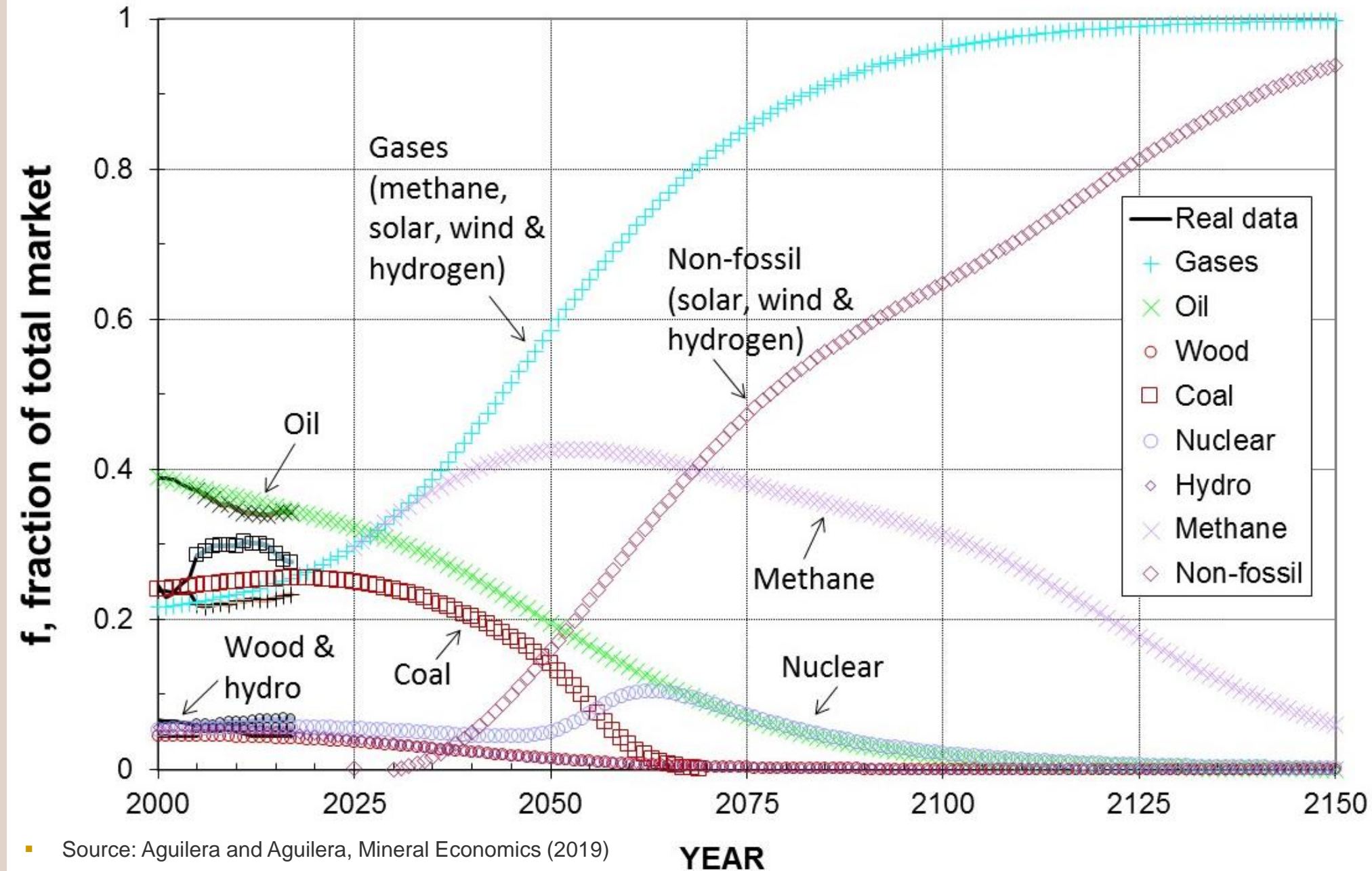
# Requirements for increased H2 market share

- Policy support in coming decades
  - Eventual shift from policy- to market-based use
- Benefit from synergies with established industries
  - Natural gas & renewables
- Cost reduction
  - Versus fossil fuels & renewable sources
- Learning by doing at regional scale
  - Regional approaches based on natural strengths





# Primary Energy Mix (2000 - 2150)



- Natural gas share peaks near 2050
- Non-fossil energy, like H<sub>2</sub>, leads market 2H 21<sup>st</sup> century





# Conclusions

- Hydrogen transition takes time
- Policy and technical advance are key
- Utilize gas and LNG links
- H2 as part of energy mix portfolio
- Expect experimentation period



**Thank you!**

**Questions?**

[r.aguilera@curtin.edu.au](mailto:r.aguilera@curtin.edu.au)